



INDIAN RIVER LAGOON SCENIC HIGHWAY (IRLSH)  
TREASURE COAST CORRIDOR MANAGEMENT ENTITY (TCCME)

Regular Meeting

Friday, December 15, 2017  
10:00 am

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AGENDA

1. Call to Order
2. Roll Call
3. Approval of Meeting Summary
  - *October 13, 2017 Regular Meeting*
4. Comments from the Public
5. Approval of Agenda
6. Action Items
  - 6a. IRLSH Treasure Coast Brochure: Reconsideration of the revised brochure for the IRLSH Treasure Coast.  
  
*Action: Review and approve the revised brochure, approve with conditions, or do not approve.*
  - 6b. 2017 Annual Report: Review and approval of the draft 2017 Annual Report for the TCCME.  
  
*Action: Review and approve the draft 2017 Annual Report, approve with conditions, or do not approve.*
  - 6c. 2018 Annual Work Plan: Review and approval of the draft 2018 Annual Work Plan for the TCCME.  
  
*Action: Review and approve the draft 2018 Annual Work Plan, approve with conditions, or do not approve.*

- 6d. 2018 Meeting Dates: Review and approval of the proposed 2018 meeting dates for the TCCME.

*Action: Review and approve the proposed 2018 meeting dates, approve with conditions, or do not approve.*

7. Discussion Items

- 7a. FY 2018/19 – FY 2019/20 Unified Planning Work Program (UPWP) Call for Planning Projects: A discussion of planning projects for possible inclusion in the FY 2018/19 – FY 2019/20 UPWP.

*Action: Initiate the discussion of planning projects for possible inclusion in the FY 2018/19 – FY 2019/20 UPWP.*

8. Recommendations/Comments by Members
9. Staff Comments
10. Next Meeting: Subject to the approval of Agenda Item 6d, the next meeting of the TCCME will be a regular meeting scheduled for 10:00 am on Friday, December 15, 2017.
11. Adjourn

NOTICES

The St. Lucie TPO satisfies the requirements of various nondiscrimination laws and regulations including Title VI of the Civil Rights Act of 1964. Public participation is welcome without regard to race, color, national origin, age, sex, religion, disability, income, or family status. Persons wishing to express their concerns about nondiscrimination should contact Marceia Lathou, the Title VI/ADA Coordinator of the St. Lucie TPO, at 772-462-1593 or via email at lathoum@stlucieco.org.

Persons who require special accommodations under the Americans with Disabilities Act (ADA) or persons who require translation services (free of charge) should contact Marceia Lathou at 772-462-1593 at least five days prior to the meeting. Persons who are hearing or speech impaired may use the Florida Relay System by dialing 711.

Items not included on the agenda may also be heard in consideration of the best interests of **the public's health, safety, welfare, and as necessary to protect every person's right of access.** If any person decides to appeal any decision made by the TCCME with respect to any matter considered at a meeting, that person shall need a record of the proceedings, and for such a purpose, that person may need to ensure that a verbatim record of the proceedings is made which includes the testimony and evidence upon which the appeal is to be based.

Kreyol Ayisyen: Si ou ta renmen resevwa enfòmasyon sa a nan lang Kreyòl Ayisyen, tanpri rele nimewo 772-462-1593.

Español: Si usted desea recibir esta información en español, por favor llame al 772-462-1593.



Coco Vista Centre  
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INDIAN RIVER LAGOON SCENIC HIGHWAY (IRLSH)  
TREASURE COAST CORRIDOR MANAGEMENT ENTITY (TCCME)

RESCHEDULED MEETING

DATE: Friday, October 13, 2017  
TIME: 10:00 am  
LOCATION: St. Lucie TPO  
Coco Vista Centre  
466 SW Port St. Lucie Boulevard, Suite 111  
Port St. Lucie, Florida

MEETING SUMMARY

1. Call to Order

Vice Chairwoman Chapman called the meeting to order at 10:14 am.

2. Roll Call

The roll call was taken via sign-in sheet. A quorum was noted with the following members present:

Members Present

Mary Chapman, Vice Chairwoman  
  
Diana Gregory  
Karine Rich  
  
Linda Bartz  
  
Bridget Kean  
  
Lauren Rand

Representing

Residents of North Hutchinson Island  
Residents of Indian River Drive  
Residents of St. Lucie County (at-large)  
St. Lucie County Board of County Commissioners  
City of Port St. Lucie Planning Department  
Florida Department of Transportation (FDOT)

Christopher Vandello	Florida Department of Environmental Protection (FDEP) State Parks Division
Irene Arpayoglou	FDEP Coastal and Aquatic Managed Areas Division
Marceia Lathou	St. Lucie TPO

Others Present

Ed DeFini  
 Peter Buchwald  
 Heather Young  
 Mike Palozzi  
 Andrew Nicol

Representing

TCCME Recording Secretary  
 St. Lucie TPO  
 St. Lucie TPO Attorney  
 Atkins Global  
 TransSystems

- 3. Approval of Meeting Summary
  - March 10, 2017 Regular Meeting

\* MOTION by Ms. Kean to approve the Meeting Summary.

\*\* SECONDED by Ms. Gregory Carried UNANIMOUSLY

- 4. Comments from the Public – None

- 5. Approval of Agenda

\* MOTION by Commissioner Bartz to approve the agenda.

\*\* SECONDED by Ms. Kean Carried UNANIMOUSLY

6. Action Items

6a. Election of Officers: Election of officers for the IRLSH TCCME.

Mr. Buchwald reminded the Committee that Chairman Sharp resigned at the last meeting in March and that the Committee needed to elect a new Chairperson.

\* MOTION by Vice Chairwoman Chapman to nominate Ms. Gregory as Chairwoman of the TCCME.

\*\* SECONDED by Ms. Rich Elected UNANIMOUSLY

- 6b. IRLSH Treasure Coast Corridor Management Plan (CMP) Organizational Sustainability Goal, Objectives, and Strategies: Review and adopt the Organizational Sustainability Goal, Objectives, and Strategies for the IRLSH Treasure Coast CMP.

Mr. Buchwald provided a PowerPoint presentation and indicated that the Committee adopted a Vision and Mission Statement last year and this year adopted Goals, Objectives, and Strategies for the Corridor Management Plan and requested that an additional goal to ensure the sustainability of the TCCME be developed for consideration. Goal 5 to ensure the sustainability of the Indian River Lagoon Scenic Highway-Treasure Coast Corridor Management Entity was developed with the following three objectives:

- Objective 5.1: Support the mission of the Florida Scenic Highway.
- Objective 5.2: Ensure compliance with Florida Scenic Highway Program requirements.
- Objective 5.3: Develop independent and sustainable resources to support the TCCME.

Members discussed the Objectives and special attention given to strategies in Objective 5.3 which include:

- Strategy 5.3.1: Establish a non-profit corporation for the TCCME.
- Strategy 5.3.2: Solicit donations for the TCCME.
- Strategy 5.3.3: Conduct fundraising activities for the TCCME.

Ms. Young discussed the feasibility of forming a non-profit corporation in collaboration with a government entity and used "Friends of the Library" as a successful example.

Members recommended removing Strategies 5.3.2 and 5.3.3 and changing "Establish" to "Evaluate the development of" in Strategy 5.3.1.

- \* MOTION by Commissioner Bartz to adopt the Organizational Sustainability Goal, Objectives, and Strategies presented by Staff with the member's recommendations incorporated with regard to the strategies for Objective 5.3.

- \*\* SECONDED by Ms. Rich Carried UNANIMOUSLY

6c. IRLSH Treasure Coast Brochure: Review and approval of the brochure for the IRLSH Treasure Coast.

Mr. Buchwald described the process for the preparation of a logo, map of attractions, and draft brochure for the IRLSH Treasure Coast. He noted the support of FDOT District 4 in these efforts.

Mr. Buchwald introduced Mr. Nicol of TranSystems. Mr. Nicol described the technical aspects of the design process leading to the layout of the draft brochure he provided for the Committee's acceptance.

The members discussed adding the following items to the brochure:

- Graphics to respect the highway and keep it clean
- A description of the Lagoon
- The IRLSH website address
- Walton Road and Midway Road
- The Walton Scrub Preserve
- The two aquatic preserves in the Lagoon

\* MOTION by Commissioner Bartz to reconsider the IRLSH Treasure Coast Brochure at the next TCCME meeting with the additional items recommended by the members.

\*\* SECONDED by Ms. Kean Carried UNANIMOUSLY

## 7. Discussion Items

7a. Update on 2017 Annual Workplan and Development of 2018 Annual Workplan: An update on several activities of the 2017 Annual Workplan and an initial discussion of the 2018 Annual Workplan.

Mr. Buchwald described the 2017 Annual Workplan for the IRLSH TCCME as a document required to be completed by the Committee that specifies the projects, activities, and/or programs the Committee will undertake for the calendar year, along with a timeframe for completion, the responsible party, and funding source.

Mr. Buchwald introduced Mr. DeFini who updated the Committee on the progress of the 2017 Workplan's Bikeshare Station Installation Project. He presented a draft map of proposed Bikeshare Station locations. Ms. Kean indicated that Crosstown Parkway should be considered as an additional location.

Mr. Buchwald introduced Mr. Middlebrook who updated the Committee on the completion of the 2017 Workplan's East Coast Greenway Sign Installation Project on North State Route A1A. He provided a presentation on the steps taken to complete the project and identified an additional opportunity for a Florida Shared Use Network (SUN) Trail grant application for the portion of the East Coast Greenway where the signs were installed and which extends along the IRLSH Treasure Coast Corridor.

- \* MOTION by Commissioner Bartz to support the application for Florida SUN Trail Grant Funding.
- \* \* SECONDED – by Ms. Rich Carried UNANIMOUSLY

Mr. Buchwald then summarized other Workplan projects completed in 2017 and projects that are anticipated to be completed by the end of 2017. Mr. Buchwald indicated that the Committee needs to discuss the 2018 Annual Work Plan because it is required to be submitted to the Florida Scenic Highway Program by the end of the year. He said potential projects the Committee may wish to consider for completion in 2018 include the following:

- Installation of ECG Signage along another segment of Sun Trail/East Coast Greenway
- Members attending local meetings and events to market the brochure
- Members presenting the Committee's accomplishments at government meetings to create greater awareness of the byway

Ms. Kean asked if there were any directional signs such as how to get to the scenic highway. Ms. Rand stated that FDOT only provides the designation signs and not the directional signs.

Ms. Rich cited the need for directional signage to parking on Indian River Drive because people are parking on a vacant lot at Walton Road. Mr. Buchwald indicated that a Signage Needs Plan can be included in the draft 2018 Workplan that will be brought to the Committee at its next meeting in December and that any additional needs can be added at the Committee's discretion.

The members suggested the establishment of a mobile application for the IRLSH Treasure Coast Corridor be added to the 2018 Workplan.

Mr. Palozzi indicated that the State scenic highway website needed to be updated with information from the Committee and suggested a project for the 2018 Workplan could be to have someone review the website and provide comments back to the State on what should and should not be on the website. He also suggested that the TCCME share what they have been doing to promote the corridor at televised TPO and local meetings in order to increase the corridor's visibility.

Chairwoman Gregory asked if there were any more comments from the Committee. Hearing none, Mr. Buchwald indicated that TPO staff will begin drafting the 2018 Workplan based on the Committee's comments and that it will be presented at the December 2017 meeting.

8. Recommendations/Comments by Members - None
9. Staff Comments – None
10. Next Meeting: The next meeting of the TCCME will be a regular meeting scheduled for 10:00 am on Friday, December 15, 2017.
11. Adjourn – The meeting was adjourned at 11:40 am.

Respectfully submitted:

Approved by:

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Edward DeFini  
TCCME Recording Secretary

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Diana Gregory  
Chairwoman





## AGENDA ITEM SUMMARY

Board/Committee:	Indian River Lagoon Scenic Highway (IRLSH) Treasure Coast Corridor Management Entity (TCCME)
Meeting Date:	December 15, 2017
Item Number:	6a
Item Title:	IRLSH Treasure Coast Brochure
Item Origination:	2017 Annual Workplan
UPWP Reference:	Task 3.5–Bicycle/Pedestrian/Greenway Planning
Requested Action:	Review and approve the revised brochure, approve with conditions, or do not approve.
Staff Recommendation:	Based on the additions discussed by the TCCME being substantially incorporated into the revised brochure and its consistency with the TCCME Vision and Mission Statement, it is recommended that the revised brochure be approved.

### Attachments

- Staff Report
- Revised IRLSH Treasure Coast Corridor Brochure



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466 SW Port St. Lucie Blvd, Suite 111  
Port St. Lucie, Florida 34953  
772-462-1593 www.stlucietpo.org

## MEMORANDUM

TO: Indian River Lagoon Scenic Highway (IRLSH) Treasure Coast Corridor Management Entity (TCCME)

FROM: Peter Buchwald  
TPO Executive Director

DATE: December 8, 2017

SUBJECT: IRLSH Treasure Coast Brochure

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### BACKGROUND

At the TCCME meeting on October 13, 2017, the TCCME reviewed a draft brochure for the IRLSH Treasure Coast Corridor and discussed adding the following items to the brochure:

- Graphics to respect the highway and keep it clean
- A description of the Lagoon
- The IRLSH website address
- Walton Road and Midway Road
- The Walton Scrub Preserve
- The two aquatic preserves in the Lagoon

The TCCME Vice-Chairwoman and staffs from the St. Lucie TPO and FDOT have been working since the last meeting to revise the brochure to incorporate the above-listed items. The revised brochure is being presented to the TCCME for final review and approval.

### ANALYSIS

The revised brochure incorporates the additions discussed by the TCCME except for adding graphics to respect the highway and keep it clean. Because

of the limited space available on the brochure, an appropriate graphic to respect the highway and keep it clean could not be found. Consequently, this addition was not incorporated into the brochure. It is anticipated that an IRLSH Treasure Coast Corridor Signage Needs Plan that is proposed for the 2018 Annual Work Plan of the TCCME to incorporate the graphic and address the issue of littering along the highway.

Review of the revised brochure reconfirms its consistency with the TCCME Vision and Mission Statement.

### RECOMMENDATION

Based on the additions discussed by the TCCME being substantially incorporated into the revised brochure and its consistency with the TCCME Vision and Mission Statement, it is recommended that the revised brochure be approved.

# Scenic Florida

The Indian River Lagoon Treasure Coast Scenic Highway offers travelers a glimpse into Florida's past with quiet, pristine beaches and quaint towns greeting travelers with southern charm and natural beauty. Whether experiencing the history and cultural events of our local communities, kayaking the calm and crystal waters of the lagoon or tasting some of Florida's most authentic culinary delights, a trip to Florida isn't complete without time spent along the Indian River Lagoon Treasure Coast Scenic Highway.

Sunrises and sunsets on the Indian River Lagoon will bookend your days of adventure, exploration and relaxation. As the main focal point for much that happens in the region, the Indian River Lagoon, at 156 miles in length, is considered by many scientists to be the most biologically diverse estuary in North America. This lagoon is considered home to more than 4,300 species of plants and animals that live within the lagoon's dense mangroves and secluded islands. Many of these species, especially our Manatees and sea turtles are regularly encountered as they navigate the lagoon's sheltered waters.

Get away from the rush of city life! A visit to the Indian River Lagoon-Treasure Coast Scenic Highway will be more than just another destination stop – it will be a journey filled with stories and memories for the entire family to share. You'll want to return and we will be happy to welcome you back.

# Indian River Lagoon Treasure Coast Scenic Highway



In Partnership with the  
Florida Scenic Highways Program

[www.TreasureCoastScenicHighway.com](http://www.TreasureCoastScenicHighway.com)



# DESTINATION

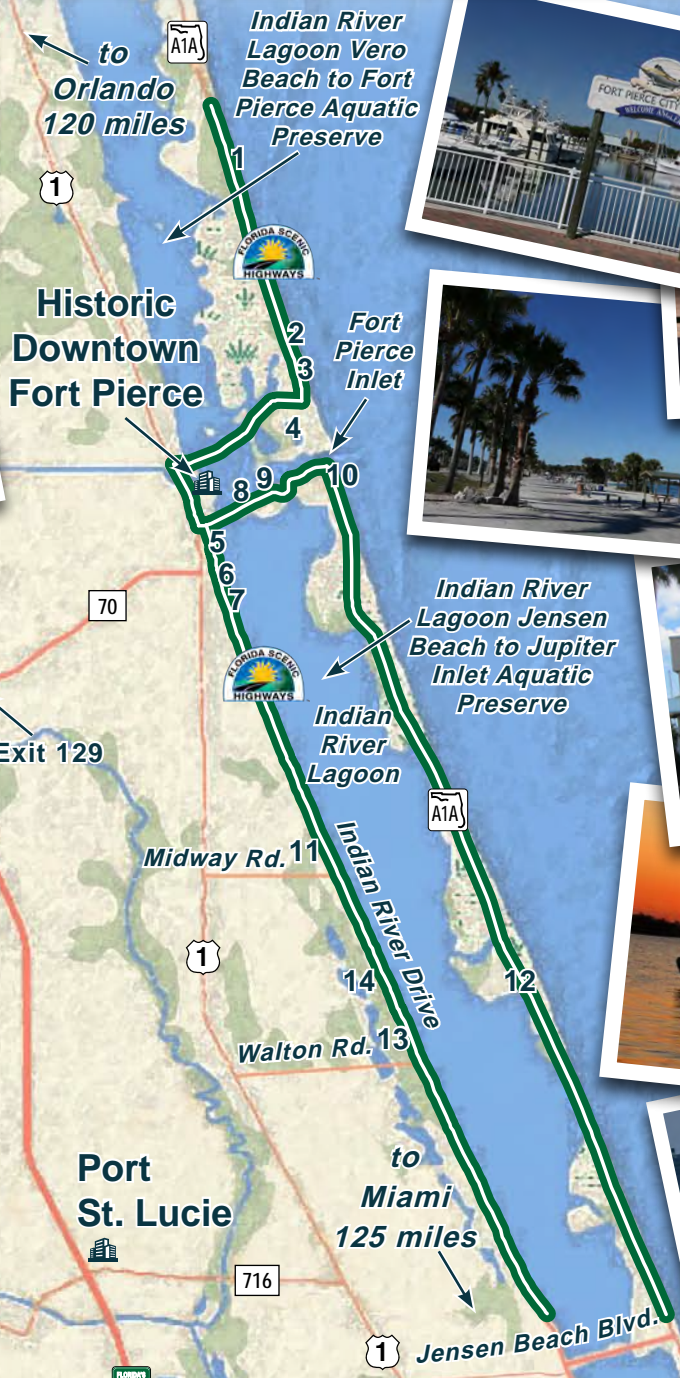
## Indian River Lagoon Treasure Coast Scenic Highway





# INDIAN RIVER LAGOON

## Treasure Coast Scenic Highway



### KEY

1. **Avalon Beach State Park**—Swimming, picnic pavilions, amenities
2. **Pepper Park**—Guarded ocean beach, amenities, canoe/kayak launch into Indian River Lagoon
3. **Navy SEAL Museum**—History of Navy SEALs, major displays, interactive and outdoor exhibits
4. **Fort Pierce Inlet State Park**—Swimming, surfing, eco trails, kayaking (rentals available)
5. **Backus Museum and Gallery**—A.E. Backus and local artwork including Florida Highwaymen
6. **Manatee Observation Center**—The history of these gentle aquatic giants
7. **Fort Pierce City Marina and Marina Square**—Picturesque downtown, Indian River Lagoon tours depart from marina
8. **St. Lucie County History Center and Aquarium**—Exhibits of Old Florida and adjacent marine life aquarium
9. **Seaway Drive Park**—Beautiful sandy beach with amenities great view of the inlet
10. **Jetty Park**—Tranquil view of inlet and observation point for kite surfing
11. **Savannas Recreation Area**—Midway Road Camping, Multi-Use trails, fishing, bird watching, water sports
12. **South Hutchinson Island, Hwy A1A**—Public access beaches
13. **Savannas Preserve State Park**—Walton Road Five distinctive eco-systems, eco trails, fishing, bird watching, water sports
14. **Walton Scrub Preserve**—Picturesque view of the Lagoon, many threatened and endangered species and plants found only in this location, half-mile self-guided trail

#### From Orlando (120 miles):

- Interstate 95 south to Exit 129 (SR 70), head east on SR70/Okeechobee Road, stay to the right on SR70/Virginia Avenue, then turn on US 1 north
- Florida's Turnpike south to Exit 152 (SR 70), head east on SR70/Okeechobee Road, stay to the right on SR70/Virginia Avenue, then turn on US 1 north

#### From Miami (125 miles):

- Interstate 95 north to Exit 129 (SR 70), head east on SR70/Okeechobee Road, stay to the right on SR70/Virginia Avenue, then turn on US 1 north
- Florida's Turnpike north to Exit 152 (SR 70), head east on SR70/Okeechobee Road, stay to the right on SR70/Virginia Avenue, then turn on US 1 north





## AGENDA ITEM SUMMARY

Board/Committee:	Indian River Lagoon Scenic Highway (IRLSH) Treasure Coast Corridor Management Entity (TCCME)
Meeting Date:	December 15, 2017
Item Number:	6b
Item Title:	2017 Annual Report
Item Origination:	Florida Scenic Highway Program Requirements
UPWP Reference:	Task 3.5 – Bicycle/Pedestrian/Greenway Planning
Requested Action:	Review and approve the draft 2017 Annual Report, approve with conditions, or do not approve.
Staff Recommendation:	It is recommended that the draft 2017 Annual Report be reviewed by the TCCME and approved based on the comments provided by the TCCME.

### Attachments

- Staff Report
- Draft 2017 Annual Report



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466 SW Port St. Lucie Blvd, Suite 111  
Port St. Lucie, Florida 34953  
772-462-1593 www.stlucietpo.org

## MEMORANDUM

TO: Indian River Lagoon Scenic Highway (IRLSH) Treasure Coast Corridor Management Entity (TCCME)

THROUGH: Peter Buchwald  
TPO Executive Director

FROM: Edward DeFini  
TPO Bicycle-Pedestrian Program Manager

DATE: December 8, 2017

SUBJECT: 2017 Annual Report

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### BACKGROUND

The 2017 Annual Report for the IRLSH Treasure Coast Corridor is a document required to be completed annually by the TCCME. The 2017 Annual Report provides details regarding the 2017 Annual Work Plan projects that were completed including project budget and lead, lessons learned from the project, impact of the project, the planning goals addressed by the project, and the roles of the project partners, if any. In addition, the Annual Report summarizes other accomplishments, ongoing projects, previously-completed projects, public participation, funding, and marketing efforts and answers questions regarding the TCCME organization and the IRLSH Treasure Coast Corridor Management Plan.

The TCCME is requested to review the draft 2017 Annual Report and approve it for submittal to the Florida Scenic Highway Program by February 1st.

### ANALYSIS

The 2017 Annual Work Plan Projects considered to be completed are numbered on the attached draft 2017 Annual Report and include the following:

1. East Coast Greenway (ECG) Signage on North Hutchinson Island

2. TCCME Meeting Preparation and Support/CMP Update
3. IRLSH Treasure Coast Promotional Brochure/Map
4. Bikeshare Station Installation

The following 2017 Annual Work Plan Projects are intended to be continued and completed in 2018 and subsequently included in the 2018 Annual Report:

- Web Page Development and Hosting
- Social Media Campaign

### RECOMMENDATION

It is recommended that the draft 2017 Annual Report be reviewed by the TCCME and approved based on the comments provided by the TCCME.





## 2017 FSHP Byway Annual Report (BAR) Form

**Scenic Highway:** *Indian River Lagoon Scenic Highway (IRLSH) Treasure Coast Corridor*

**Form Completed by:** *Edward DeFini, St. Lucie TPO Program Manager*

**Email address:** *definie@stlucieco.org*

**Telephone number:** *772-462-1593*

### Section 1: Completed Projects

**Did your byway organization complete one or more projects in 2017?**

- Yes** – If more than one project was completed in 2017, make a blank copy of Section 1 starting at “Completed Project #1.” Paste this blank copy into the report below Project #1 and change the project number for each subsequent completed project.
- No**

### Completed Project #1

1. **Project Name:** East Coast Greenway Sign Installation

2. **Category/Type (highlight one category that best describes the project):**

- Physical or built** – scenic pull-out, landscaping, wayfinding signage, interpretive panels/kiosks, visitor center, etc.
- Planning** – CMP (now BMP) update, interpretive, marketing, wayfinding, master plan, etc.
- Organizational Development** – fundraising plan, strategic plan or retreat, accreditation, etc.
- Program** – cell phone app, website, beach cleanup, Adopt A Highway, Kids Ocean Day, etc.
- Marketing** – brochure, video, advertising, etc.

3. **Project Budget**

Project Cost and Sources of Funding:	
<b>Government Grant(s)</b> (federal, state, or local)	\$5,700
<b>Private</b> (individual donations, business sponsors, foundations, special events, membership)	\$
<b>Earned Income</b> (merchandise sales, fees for programs, etc.)	\$
<b>In-kind value</b> (only include if allowed as matching for grant)	\$
<b>Total Cost of Project</b>	<b>\$5,700</b>
<b>Revenue Generated by Project</b> (i.e., event registration fees, merchandise sales, etc., - <i>not all projects generate revenue</i> )	\$
<b>Net Gain or Loss</b>	<b>\$ 5,700</b>

4. **Project Dates:**

- a. **Start Date** (can be prior to 2017): 12/2016
- b. **Completion Date** (must be in 2017): 07/2017



## 2017 FSHP Byway Annual Report (BAR) Form

### 5. Project Lead

Did the byway organization lead the project (obtained/helped obtain funding, managed project, etc.)? **Yes** or No (highlight a response)

If No, please indicate the project lead and describe the role the byway organization played:

### 6. Description of the project (this description should include all information needed to develop a 2-3 paragraph article about the project):

#### Response:

Prior to 2017, TPO staff coordinated with the East Coast Greenway (ECG) Alliance, Florida Department of Transportation (FDOT), and the St. Lucie County Road and Bridge Department in order to provide FDOT with a Sign Permit application with Site Plans for approval of 20 ECG signs in FDOT right-of-way along a SR- A1A segment of the IRLSH Treasure Coast Corridor on North Hutchinson Island.

TPO staff coordinated with a local sign company and the St. Lucie County Road and Bridge Department in order to obtain a cost estimate for the production of 20 signs. TPO staff found the cost estimate to be the lowest from Road and Bridge and the ECG Alliance chose to pay Road and Bridge to make the signs.

In December of 2016, the TCCME approved ECG Signs Installation to be in its 2017 Workplan. During 2017, the St. Lucie County Environmental Resources Department (ERD) provided FDOT with an application for a General Use (Construction) Permit. Once FDOT approved the General Use Permit and St. Lucie County approved a Maintenance Agreement, ERD hired a company to install the signs.

### 7. Lessons learned from the project: What worked well? What would you do differently? What elements were critical to success?

#### Response:

Elements critical to success included meeting preparation and participation of all relevant agencies and project partners in the planning.

### 8. Project impact: Please estimate return on investment if possible. What is known about the economic, quality of life, and/or environmental impacts of the project?

#### Response:

To be determined in 2018

### 9. Byway goals addressed: What planning goals are addressed by the project?

#### Response:

- GOAL 1 - PROTECT, PRESERVE, AND MAINTAIN: Ensure that the intrinsic resources of the corridor are protected, preserved, and maintained.
  - Objective 1.2: Support continued enhancement of historic, archeological, cultural, and recreational resources of the corridor.



## 2017 FSHP Byway Annual Report (BAR) Form

### 10. Please list and describe the role of all project partners:

**Response:**

- TPO Staff – Assist the TCCME and government agencies to maintain and enhance the byway
- ERD Staff – Construction permit, maintenance agreement, installation of signs
- FDOT – Guidance and approval of permits needed to install signs in FDOT right-of-way
- TCCME – Included the project in the Annual Workplan to support continued enhancement of historic, archeological, cultural, and recreational resources of the corridor
- St. Lucie County – Agreement to maintain the ECG signs in FDOT right-of-way

**Please email 3-5 high-resolution photos of each project that the FSHP has permission to include in Program publications. Response: TBD**

### Completed Project #2

1. **Project Name:** IRLSH Treasure Coast Corridor Management Plan (CMP) Goals, Objectives, and Strategies Update and Meeting Preparation and Support

2. **Category/Type (highlight one category that best describes the project):**

- Physical or built** – scenic pull-out, landscaping, wayfinding signage, interpretive panels/kiosks, visitor center, etc.
- Planning** – CMP (now BMP) update, interpretive, marketing, wayfinding, master plan, etc.
- Organizational Development** – fundraising plan, strategic plan or retreat, accreditation, etc.
- Program** – cell phone app, website, beach cleanup, Adopt A Highway, Kids Ocean Day, etc.
- Marketing** – brochure, video, advertising, etc.

3. **Project Budget**

Project Cost and Sources of Funding:	
<b>Government Grant(s)</b> (federal, state, or local)	\$4,000
<b>Private</b> (individual donations, business sponsors, foundations, special events, membership)	\$
<b>Earned Income</b> (merchandise sales, fees for programs, etc.)	\$
<b>In-kind value</b> (only include if allowed as matching for grant)	\$
<b>Total Cost of Project</b>	<b>\$4,000</b>
<b>Revenue Generated by Project</b> (i.e., event registration fees, merchandise sales, etc., - <i>not all projects generate revenue</i> )	\$
<b>Net Gain or Loss</b>	<b>\$ 4,000</b>

4. **Project Dates:**

- a. **Start Date** (can be prior to 2017): 09/2016
- b. **Completion Date** (must be in 2017): 09/2017



## 2017 FSHP Byway Annual Report (BAR) Form

### 5. Project Lead

Did the byway organization lead the project (obtained/helped obtain funding, managed project, etc.)? **Yes** or No (highlight a response)

If No, please indicate the project lead and describe the role the byway organization played:

### 6. Description of the project (this description should include all information needed to develop a 2-3 paragraph article about the project):

#### Response:

During 2017, the TCCME agreed that it was appropriate to review Goals, Objectives, and, Strategies to confirm whether they are up-to-date, relevant, and consistent with the Corridor Vision and the TCCME Vision and Mission.

A review of Goals, Objectives, and, Strategies was conducted, inconsistencies were noted, and a draft update was presented to the TCCME. The TCCME adopted the proposed update with the addition of an Organizational Sustainability Goal (See number 9, Byway goals addressed).

### 7. Lessons learned from the project: What worked well? What would you do differently? What elements were critical to success?

#### Response:

Having the TPO staff provide meeting preparation and support worked well. Elements critical to success included the support and participation of project partners engaged in the planning process.

### 8. Project impact: Please estimate return on investment if possible. What is known about the economic, quality of life, and/or environmental impacts of the project?

Response: To be determined in 2018

### 9. Byway goals addressed: What planning goals are addressed by the project?

#### Response:

- GOAL 1 - PROTECT, PRESERVE, AND MAINTAIN: Ensure that the intrinsic resources of the corridor are protected, preserved, and maintained.
- GOAL 2 – ENHANCE ACCESS: Ensure safe, non-congested, destination-targeted, multi-modal transportation throughout the corridor.
- GOAL 3 – INCREASE SUPPORT: Increase community support and participation in the planning and implementation process.
- GOAL 4 - EDUCATE AND PROMOTE: Provide public education on the corridor and promote low-impact economic development and resource-based tourism.
- GOAL 5 –SUSTAIN: Ensure the sustainability of the Indian River Lagoon Scenic Highway-Treasure Coast Corridor Management Entity.



## 2017 FSHP Byway Annual Report (BAR) Form

### 10. Please list and describe the role of all project partners:

#### Response:

- TPO Staff – Update of Bylaws Rules and Procedures, Update of Vision and Mission Statement, Update of Goals, Objectives, and Strategies, meeting preparation, and hosting
- FDOT – Guidance and examples of other byways vision, mission, and reporting procedures
- TCCME – Adoption of Updated of Bylaws Rules and Procedures, Adoption of Updated of Vision and Mission Statement, Adoption of Updated of Goals, Objectives, and Strategies

***Please email 3-5 high-resolution photos of each project that the FSHP has permission to include in Program publications. TBD***



## 2017 FSHP Byway Annual Report (BAR) Form

### Completed Project #3

1. **Project Name:** *IRLSH Treasure Coast Brochure/Map of Attractions – 2017 Annual Work Plan Project*

2. **Category/Type (highlight one category that best describes the project):**

- Physical or built** – scenic pull-out, landscaping, wayfinding signage, interpretive panels/kiosks, visitor center, etc.
- Planning** – CMP (now BMP) update, interpretive, marketing, wayfinding, master plan, etc.
- Organizational Development** – fundraising plan, strategic plan or retreat, accreditation, etc.
- Program** – cell phone app, website, beach cleanup, Adopt A Highway, Kids Ocean Day, etc.
- Marketing** – brochure, video, advertising, etc.

3. **Project Budget**

Project Cost and Sources of Funding:	
<b>Government Grant(s)</b> (federal, state, or local)	\$6,000
<b>Private</b> (individual donations, business sponsors, foundations, special events, membership)	\$
<b>Earned Income</b> (merchandise sales, fees for programs, etc.)	\$
<b>In-kind value</b> (only include if allowed as matching for grant)	\$
<b>Total Cost of Project</b>	<b>\$6,000</b>
<b>Revenue Generated by Project</b> (i.e., event registration fees, merchandise sales, etc., - <i>not all projects generate revenue</i> )	\$
<b>Net Gain or Loss</b>	<b>\$ 6,000</b>

4. **Project Dates:**

- a. **Start Date** (can be prior to 2017) 12/2016:
- b. **Completion Date** (must be in 2017) 12/2017:

5. **Project Lead**

**Did the byway organization lead the project (obtained/helped obtain funding, managed project, etc.)? Yes or No (highlight a response)**

**If No, please indicate the project lead and describe the role the byway organization played:**

6. **Description of the project (this description should include all information needed to develop a 2-3 paragraph article about the project):**

**Response:**

The 2017 Annual Work Plan approved by the TCCME included promoting the Indian River Lagoon Treasure Coast Scenic Highway through the preparation of hard-copy materials, such as a brochure and map. The hard-copy brochure, which includes map, was developed in collaboration with FDOT. It was reviewed and approved by the TCCME in December Of 2017.



## 2017 FSHP Byway Annual Report (BAR) Form

The brochure combines common elements of the Vision and Mission Statement adopted by the TCCME in 2016 and includes revised goals of the Corridor Management Plan completed in 2017. The brochure is intended to promote appreciation and enjoyment of the area through low-impact and resource-based tourism.

- 7. Lessons learned from the project:** What worked well? What would you do differently? What elements were critical to success?

**Response:**

Having the TPO staff provide meeting preparation and support worked well. Elements critical to success included meeting preparation and support and participation of project partners engaged in the development of the brochure/Map.

- 8. Project impact:** Please estimate return on investment if possible. What is known about the economic, quality of life, and/or environmental impacts of the project?

**Response:**

To be determined in 2018

- 9. Byway goals addressed:** What planning goals are addressed by the project?

**Response:**

- GOAL 4 - EDUCATE AND PROMOTE: Provide public education on the corridor and promote low-impact economic development and resource-based tourism.

- 10. Please list and describe the role of all project partners:**

**Response:**

- TPO Staff – Draft of IRLSH Treasure Coast Brochure/Map of Attractions and Meeting Preparation and Support
- FDOT –Second Draft IRLSH Treasure Coast Brochure/Map of Attractions
- TCCME – Acceptance of the Second Draft IRLSH Treasure Coast Brochure/Map of Attractions

***Please email 3-5 high-resolution photos of each project that the FSHP has permission to include in Program publications.***



## 2017 FSHP Byway Annual Report (BAR) Form

### Completed Project #4

1. **Project Name:** Bikeshare Station Installation

2. **Category/Type (highlight one category that best describes the project):**

- Physical or built** – scenic pull-out, landscaping, wayfinding signage, interpretive panels/kiosks, visitor center, etc.
- Planning** – CMP (now BMP) update, interpretive, marketing, wayfinding, master plan, etc.
- Organizational Development** – fundraising plan, strategic plan or retreat, accreditation, etc.
- Program** – cell phone app, website, beach cleanup, Adopt A Highway, Kids Ocean Day, etc.
- Marketing** – brochure, video, advertising, etc.

3. **Project Budget**

Project Cost and Sources of Funding:	
<b>Government Grant(s)</b> (federal, state, or local)	\$15,000
<b>Private</b> (individual donations, business sponsors, foundations, special events, membership)	\$
<b>Earned Income</b> (merchandise sales, fees for programs, etc.)	\$
<b>In-kind value</b> (only include if allowed as matching for grant)	\$
<b>Total Cost of Project</b>	\$15,000
<b>Revenue Generated by Project</b> (i.e., event registration fees, merchandise sales, etc., - <i>not all projects generate revenue</i> )	\$0
<b>Net Gain or Loss</b>	<b>\$ 15,000</b>

4. **Project Dates:**

- a. **Start Date** (can be prior to 2017) 12/2016:
- b. **Completion Date** (must be in 2017) 12/2017:

5. **Project Lead**

Did the byway organization lead the project (obtained/helped obtain funding, managed project, etc.)? Yes or **No** (highlight a response)

If No, please indicate the project lead and describe the role the byway organization played:

**Response:**

St. Lucie County Community Services Department was the project lead. The TCCME included the project in it's 2017 the Workplan to promote and provided TPO staff assisted with the consultant selection process, identifying locations, and inclusion of the TCCME in the Transportation Planning Process. The TCCME included the project it's Workplan in accordance with Goals, 2, 3, and 4.

6. **Description of the project (this description should include all information needed to develop a 2-3 paragraph article about the project):**





## 2017 FSHP Byway Annual Report (BAR) Form

### Response:

During 2017, TPO staff assisted the TCCME and St. Lucie County Community Services Department with the Bikeshare Station Installation Project which the TCCME approved as part its 2017 Annual Work Plan.

St. Lucie County Community Services Department staff presented details regarding the County's Bike Share Program to the TCCME during the year and questions arose regarding the pricing of the bikes, security, and maintenance issues. In response, security features of the system and the service agreement with the vendor (Zagster) were discussed and the committee's concerns were addressed. In addition, the TCCME recommended the addition of a future station on Crosstown Parkway and that greater emphasis be given to Environmental Justice (EJ) when choosing future locations.

One Bikeshare Station has been installed at each of following locations along the corridor:

- St. Lucie Museum Point Park
- South Beach Jetty Park
- Jaycee Park
- Marina Square Fort Pierce Library.

- 7. Lessons learned from the project:** Lessons learned from the project: What worked well? What would you do differently? What elements were critical to success?

### Response:

Using TPO staff to review site locations, participate in the selection process of a Bikeshare company, and submit letters of support worked well for the project.

- 8. Project impact:** Please estimate return on investment if possible. What is known about the economic, quality of life, and/or environmental impacts of the project?

### Response:

To be determined in 2018

- 9. Byway goals addressed:** What planning goals are addressed by the project?

- GOAL 2 – ENHANCE ACCESS: Ensure safe, non-congested, destination-targeted, multi-modal transportation throughout the corridor.
- GOAL 3 – INCREASE SUPPORT: Increase community support and participation in the planning and implementation process.
- GOAL 4 - EDUCATE AND PROMOTE: Provide public education on the corridor and promote low-impact economic development and resource-based tourism.

- 10. Please list and describe the role of all project partners:**

Response: See #5



## 2017 FSHP Byway Annual Report (BAR) Form

Please email 3-5 high-resolution photos of each project that the FSHP has permission to include in Program publications. TBD

### Section 2: Other Accomplishments and Ongoing Projects

1. Please describe any other noteworthy accomplishments from 2017 not included in the Completed Projects section. Also discuss any ongoing projects that were not completed in 2017.

### Section 3: Previously Completed Projects and Byway Resources

1. Please describe the significant benefits or positive impacts from projects completed prior to 2017. Name the project and summarize any impacts or measures of success in all areas below that apply:
  - a. Economic: n/a
  - b. Quality of life: n/a
  - c. Environmental: n/a
  - d. Other: The Corridor Advocacy Group (CAG) Formed the Indian River Lagoon Treasure Coast Corridor Management Entity (TCCME) in 2016. The TCCME adopted a Mission and Vision Statement and began holding quarterly meetings in 2017.
2. Please describe any damages or threats to resources (i.e., resources that contributed to the scenic highway designation) that occurred in 2017:

**Response:**

Hurricanes continue to be a threat to shoreline of the Indian River Drive Segment. When damages occur, they are mitigated by shoreline protection efforts through the St. Lucie County Road and Bridge Department.

### Section 4: Public Participation & Partnerships

1. Describe how byway stakeholders (residents, business owners, local government officials, and partners) were routinely updated about the scenic highway in 2017.

**Response:** Public meeting notices are emailed to TCCME members and each of the public information officers in the three municipalities. In addition, public meeting notices are posted at the TPO and on the TPO Website.

2. Are there issues or concerns regarding the scenic highway in corridor communities?

**Response:** Speeding, parking, littering, and bicycle safety along the Indian River Drive Segment continue to be an issue for residents of the community. The TCCME is committed to studying feasible options for mitigating these issues in 2018. Hurricanes continue erode the Indian River Drive Segment requiring shoreline restoration by St. Lucie County.

3. How are new byway organization members, leaders, and volunteers recruited?



## 2017 FSHP Byway Annual Report (BAR) Form

**Response:** Local resident members are replaced as needed and recruited by existing members and TPO staff. Local Agency Members are appointed by department heads and elected officials as stated in the TCCME bylaws.

4. Is there evidence that more stakeholders are involved/interested in and/or aware of the scenic highway (more people receiving newsletter, attending meetings, volunteering, etc.)?

**Response:** There is an indication that more stakeholders are becoming aware of the scenic highway through outreach efforts identified in the 2017 Annual Work Plan. Public meeting notices continue to go out and two new members joined the TCCME to replace two outgoing members

5. With how many stakeholders does the byway organization routinely communicate (meeting notices, newsletters, etc.)?

**Response:** Meeting notices are emailed to 18 member and posted at the TPO Office and on the TPO Website. Public information officers from each of the 3 municipalities are provided with the public meeting notices to post at their discretion.

6. Describe how the byway organization assisted its partners in 2017.

**Response:** The byway organization assisted its partners with quarterly public meetings and completion of projects adopted in its 2017 Annual Work Plan.

### Section 5: Funding

1. Does your byway organization have an annual budget? (highlight a response)

- **Yes** – Please email as an attachment to [wanda.maloney@floridascenichighways.com](mailto:wanda.maloney@floridascenichighways.com)
- No – Please provide the following revenue information for 2017:

<b>Government Grant(s)</b> (federal, state, or local)	\$ TBD
<b>Private</b> (individual donations, business sponsors, foundations, special events, membership)	\$ TBD
<b>Earned Income</b> (merchandise sales, fees for programs, etc.)	\$ TBD
<b>In-kind value</b>	\$ TBD
<b>Total Funding</b>	\$ TBD

2. Please describe your outstanding funding needs in the following categories:

- a. Project(s) or program(s) that lack funding:

**Response:** Funding is needed for widening sidewalks on the North A1A East Coast Greenway segment and funding is needed for a signage feasibility study to address parking, littering, and safety issues along the Indian River Drive Segment. In addition, Funding is needed for a directional signage feasibility directing tourists to the corridor from Interstate 95, Florida’s Turnpike, and US Highway 1.



## 2017 FSHP Byway Annual Report (BAR) Form

- b. Total amount of funding needed (in dollars rounded to nearest \$100): **Response:** TBD
- c. Potential sources of funding identified: **Response:** Sun Trail Grant Funding has been identified for widening sidewalks on the North A1A East Coast Greenway segment.
3. Please list potential funding sources being pursued (if not identified above).
4. Please describe the organization's challenges to obtaining funding. **Response:** TBD
5. Please describe your funding success stories from 2017. For example: a successful fundraising event or identifying a new source of funding. **Response:** Sun Trail Grant funding was identified.

### Section 6: Marketing

1. Describe the marketing methods used (website, brochure, festival booths, advertisements, social media, etc.) in 2017 for the scenic highway and *the effectiveness of each*.

**Response:** The brochure was completed in December of 2017 and its effectiveness is yet to be determined.

2. What was the total amount spent on marketing?

**Response:** The 2017 Annual Work Plan indicates the \$6,000 was spent on developing the brochure prior to Marketing.

3. What were the sources of funding for marketing?

**Response:** PL Funds

4. Please list the social media accounts active for the byway along with the number of followers for each (Facebook, Twitter, YouTube, Pinterest, Instagram, etc.): n/a

**Response:**

The social media accounts for the byway will be activated in 2018. The number of followers for each will be measured to determine each accounts for performance.

5. Describe any local tourism trends based on available data (number of tourists increasing, new local/regional economic impact data, etc.).

**Response:**

6. Hotel occupancy has been trending upward at about 5% annually.

7. Has the impact of the scenic highway on local tourism trends been identified in any way? If so, please describe.

**Response:** The impact of the scenic highway on local tourism trends has not been identified in any way.



## 2017 FSHP Byway Annual Report (BAR) Form

8. Please describe how the byway organization is working with local tourism agencies.

**Response:** The byway organization has not worked with local tourism agencies in 2017 because the marketing brochure was just completed in December of 2017.

### Section 7: Byway Organization

1. What is the organization's current structure (nonprofit, informal citizen group, etc.)? Nonprofit.

**Response:** The 18 member TCCME is a formal entity made up of elected officials, municipal agency representatives, and local citizens based on their communities' geographic location adjacent to the corridor.

2. In what organizational development activities did the byway organization engage this year (training, evaluation/assessment, accreditation, strategic planning, etc.

**Response:** Not applicable for 2017

3. What are the organization's greatest challenges (recruiting new members, getting the work done, obtaining funding, etc.)? **Response:** Obtaining funding.

### Section 8: Byway Management Plan (BMP)

1. In what year was your current BMP (or CMP) adopted?

**Response:** The current CMP was updated from 2006, was adopted in 2017.

2. Based on FSHP Guidance Section 4, when does your byway organization anticipate the next BMP update will occur? **Response:** TBD

3. Does your byway organization have questions about or need help deciding when to update the BMP?

**Response:** Not at this time

### Section 9: Final Comments

1. Please list any other significant accomplishments or activities that have not been captured in this report.

**Response:** All significant accomplishments and activities have been identified in this report.



## AGENDA ITEM SUMMARY

Board/Committee:	Indian River Lagoon Scenic Highway (IRLSH) Treasure Coast Corridor Management Entity (TCCME)
Meeting Date:	December 15, 2017
Item Number:	6c
Item Title:	2018 Annual Work Plan
Item Origination:	Florida Scenic Highway Program Requirements
Requested Action:	Review and approve the draft 2018 Annual Work Plan, approve with conditions, or do not approve.
Staff Recommendation:	Based on the draft 2018 Annual Work Plan being consistent with the IRLSH Treasure Coast Corridor Management Plan Goals, Objectives, and Strategies and incorporating the additions discussed by the TCCME, it is recommended that the draft 2018 Annual Work Plan be approved.

### Attachments

- Staff Report
- Draft 2018 Annual Work Plan



Coco Vista Centre  
466 SW Port St. Lucie Blvd, Suite 111  
Port St. Lucie, FL 34953  
772-462-1593 www.stlucietpo.org

## MEMORANDUM

TO: Indian River Lagoon Scenic Highway (IRLSH) Treasure Coast Corridor Management Entity (TCCME)

FROM: Peter Buchwald  
TPO Executive Director

DATE: December 8, 2017

SUBJECT: 2018 Annual Work Plan

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### BACKGROUND

The 2018 Annual Work Plan for the IRLSH TCCME is a document required to be completed annually. The Annual Work Plan specifies the projects, activities, and/or programs the TCCME will undertake for the calendar year, along with a timeframe for completion, responsible party, and funding source.

At the meeting on October 13th, the TCCME discussed the following programs, projects, or activities for the 2018 Annual Work Plan:

- Preparation of a Signage Needs Plan
- Development of a mobile application for the IRLSH Treasure Coast Corridor
- Updates to the State scenic highway website
- TCCME members promoting the corridor at televised local meetings in order to increase the corridor's visibility

The attached draft 2018 Annual Work Plan has been prepared for review and approval by the TCCME prior to submittal to the Florida Scenic Highway Program.

## ANALYSIS

The following ongoing or recurring TCCME activities are included in the draft 2018 Annual Work Plan:

- TCCME Meeting Preparation and Support
- Annual Report Preparation and Submittal
- Annual Work Plan Preparation and Submittal

The following projects/activities in the 2017 Annual Work Plan were not completed and are proposed to be included in the 2018 Annual Work Plan:

- Web Page Development and Hosting
- Social Media Campaign

In addition, the programs, projects, or activities for the 2018 Annual Work Plan that the TCCME discussed at the October 13th meeting are proposed to be included in the draft 2018 Annual Work Plan.

Review of the draft 2018 Annual Work Plan confirms its consistency with the IRLSH Treasure Coast Corridor Management Plan Goals, Objectives, and Strategies.

## RECOMMENDATION

Based on the draft 2018 Annual Work Plan being consistent with the IRLSH Treasure Coast Corridor Management Plan Goals, Objectives, and Strategies and incorporating the additions discussed by the TCCME, it is recommended that the draft 2018 Annual Work Plan be approved.





INDIAN RIVER LAGOON SCENIC HIGHWAY (IRLSH)  
 TREASURE COAST CORRIDOR MANAGEMENT ENTITY  
 (TCCME)

2018  
 Annual Work Plan

PROGRAM/PROJECT/ACTIVITY	LEAD	ESTIMATED COMPLETION DATE	FUNDING SOURCE	ESTIMATED EXPENSES
IRLSH TCCME Meeting Preparation and Support	TPO Staff	Ongoing	PL Funds	\$4,000
Promotion of IRLSH Treasure Coast Corridor at Local Government Meetings	TCCME Members	Ongoing	N/A <sup>1</sup>	\$0
Update of the IRLSH Treasure Coast Corridor Webpage at Floridascenichighways.com	TPO Staff and FDOT	March	PL Funds	\$500
IRLSH Treasure Coast Corridor Signage Needs Plan	TPO Staff and FDOT	June	State Funds	TBD <sup>2</sup>
IRLSH Treasure Coast Corridor Webpage Development	FDOT	June	State Funds	TBD
IRLSH Treasure Coast Corridor Webpage Hosting and Maintenance	TPO Staff	Ongoing after June	PL Funds	\$1,200
IRLSH Treasure Coast Corridor Mobile App Development	FDOT	September	State Funds	TBD
IRLSH Treasure Coast Corridor Social Media Campaign	TCCME Members and TPO Staff	December	PL Funds	\$500
IRLSH Treasure Coast Corridor Annual Report Preparation and Submittal	TPO Staff	December	PL Funds	\$1,000
IRLSH TCCME Annual Work Plan Preparation and Submittal	TPO Staff	December	PL Funds	\$1,000
Total				\$8,200 <sup>3</sup>

<sup>1</sup>N/A: Not applicable

<sup>2</sup>TBD: To be determined

<sup>3</sup>Does not include the estimated expenses that are TBD



## AGENDA ITEM SUMMARY

Board/Committee:	Indian River Lagoon Scenic Highway (IRLSH) Treasure Coast Corridor Management Entity (TCCME)
Meeting Date:	December 15, 2017
Item Number:	6d
Item Title:	2018 Meeting Dates
Item Origination:	Annual administrative business
UPWP Reference:	Task 3.5 –Bicycle/Pedestrian/Greenway Planning
Requested Action:	Review and approve the proposed 2018 meeting dates, approve with conditions, or do not approve.
Staff Recommendation:	It is recommended that the proposed 2018 meeting dates for the IRLSH TCCME be approved.

### Attachments

- Proposed 2018 Meeting Dates



Indian River Lagoon Scenic Highway (IRLSH)  
Treasure Coast Corridor Management Entity (TCCME)

***Proposed***

2018 Meeting Dates

(Approved: \_\_\_\_\_)

Friday, March 2, 2018, 10:00 am

Friday, June 15, 2018, 10:00 am

Friday, September 7, 2018, 10:00 am

Friday, December 14, 2018, 10:00 am

NOTICES

The St. Lucie TPO satisfies the requirements of various nondiscrimination laws and regulations including Title VI of the Civil Rights Act of 1964. Public participation is welcome without regard to race, color, national origin, age, sex, religion, disability, income, or family status. Persons wishing to express their concerns about nondiscrimination should contact Marceia Lathou, the Title VI/ADA Coordinator of the St. Lucie TPO, at 772-462-1593 or via email at lathoum@stlucieco.org.

Persons who require special accommodations under the Americans with Disabilities Act (ADA) or persons who require translation services (free of charge) should contact Marceia Lathou at 772-462-1593 at least five days prior to the meeting. Persons who are hearing or speech impaired may use the Florida Relay System by dialing 711.

Items not included on the agenda may also be heard in consideration of the best interests of the public's health, safety, welfare, and as necessary to protect every person's right of access. If any person decides to appeal any decision made by the TCCME with respect to any matter considered at a meeting, that person shall need a record of the proceedings, and for such a purpose, that person may need to ensure that a verbatim record of the proceedings is made which includes the testimony and evidence upon which the appeal is to be based.

Kreyòl Ayisyen: Si ou ta renmen resevwa enfòmasyon sa a nan lang Kreyòl Ayisyen, tanpri rele nimewo 772-462-1593.

Español: Si usted desea recibir esta información en español, por favor llame al 772-462-1593.



AGENDA ITEM SUMMARY

Board/Committee:	Indian River Lagoon Scenic Highway (IRLSH) Treasure Coast Corridor Management Entity (TCCME)
Meeting Date:	December 15, 2017
Item Number:	7a
Item Title:	FY 2018/19 – 2019/20 Unified Planning Work Program (UPWP) Call for Planning Projects
Item Origination:	TPO staff
UPWP Reference:	Task 1.2 – UPWP Development
Requested Action:	Initiate the discussion of planning projects for possible inclusion into the FY 2018/19 –2019/20 UPWP.
Staff Recommendation:	Because early and continuing input is a vital part of the TPO planning process, it is recommended that a discussion of planning projects for possible inclusion in the FY 2018/19 – 2019/20 UPWP be initiated.

- Attachment
- Staff Report



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772-462-1593 [www.stlucietpo.org](http://www.stlucietpo.org)

## MEMORANDUM

TO: Indian River Lagoon Scenic Highway Treasure Coast  
Corridor Management Entity (TCCME)

THROUGH: Peter Buchwald  
Executive Director

FROM: Marceia Lathou  
Transit Program Manager

DATE: December 7, 2017

SUBJECT: FY 2018/19 – 2019/20 UPWP Call for Planning  
Projects

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### BACKGROUND

The Unified Planning Work Program (UPWP) is the two-year program of transportation planning activities supported by state and federal funds undertaken by the TPO. The UPWP includes a description of the planning work and resulting products, who will perform the work, timeframes for completion, costs, and funding sources. The UPWP serves as the foundation document for carrying out the continuing, cooperative, and comprehensive transportation planning process within the TPO area. The UPWP is required for the TPO to receive funding from the Federal Highway Administration (FHWA), the Federal Transit Administration (FTA), the Florida Commission for the Transportation Disadvantaged (FCTD), and the Florida Department of Transportation (FDOT).

Planning projects are included in the UPWP based on TPO priorities, the need to satisfy state/federal requirements, and funding constraints. Projects may involve any aspect of surface transportation including roadways, transit, bicycle/pedestrian, and the needs of the transportation disadvantaged.

The current UPWP for FY 2016/17 – FY 2017/18 ends on June 30, 2018. Therefore, it is necessary to initiate the development of the UPWP for FY 2018/19 – FY 2019/20.

It is planned for the draft UPWP to be adopted by the TPO Board at its April 2018 meeting. A public comment period for the draft UPWP will precede its adoption by the TPO Board. An initial discussion of the proposed FY 2018/19 – FY 2019/20 UPWP is requested of the TCCME at this time consisting of the identification and discussion of the planning priorities, tasks, projects, and activities that should comprise the proposed UPWP.

## ANALYSIS

TPO staff is initiating a call for projects to be included in the FY 2018/2019 – 2019/20 UPWP which extends from July 1, 2018 through June 30, 2020. Eligible projects include concept-level planning, analysis, and design initiatives involving state or federal funds.

Federal legislation specifies that the metropolitan planning process for a Metropolitan Planning Area (MPA) shall provide for consideration of projects and strategies that will:

1. Support the economic vitality of the metropolitan area, especially by enabling global competitiveness, productivity, and efficiency.
2. Increase the safety of the transportation system for motorized and nonmotorized users.
3. Increase the security of the transportation system for motorized and nonmotorized users.
4. Increase the accessibility and mobility of people and for freight.
5. Protect and enhance the environment, promote energy conservation, improve the quality of life, and promote consistency between transportation improvements and State and local planned growth and economic development patterns.
6. Enhance the integration and connectivity of the transportation system, across and between modes, for people and freight.
7. Promote efficient system management and operation.
8. Emphasize the preservation of the existing transportation system.
9. Improve the resiliency and reliability of the transportation system.
10. Reduce or mitigate stormwater impacts of surface transportation.
11. Enhance travel and tourism.

The following locally-specific transportation planning priorities were identified by the St. Lucie TPO in the UPWP for FY 2016/17 - FY 2017/18 to address the above-listed Federal priorities while also addressing local needs:

- Go2040 Long Range Transportation Plan (LRTP): Continue to implement the policies to meet the goals and objectives of the Go2040 LRTP and the Treasure Coast 2040 Regional LRTP.

- Previous Planning Efforts: Build upon and/or implement the results of previous UPWP planning efforts
- Modeling and Data: Build upon previous efforts to improve travel demand modeling and data collection, monitoring, and management
- Safety and Security: Provide for the consideration and implementation of projects, strategies, and services that increase the safety and security of the transportation system
- Multimodal Planning: Continue to perform multimodal planning which increases mobility options
- Alternative Transportation Facilities: Support the provision of alternative transportation facilities including sidewalks, bike paths/lanes, and transit and airport infrastructure
- Regional Efforts: Build upon previous efforts and identify new opportunities for regional coordination and collaboration
- Public Involvement and Education: Continue to enhance public involvement and education
- Livability and Sustainability: Enhance the livability and sustainability of the local communities
- Transportation Demand Management: Support efficient travel behaviors

The following tasks, projects, and activities were completed by the St. Lucie TPO over the past two fiscal years in accordance with the priorities identified in the FY 2016/17 - FY 2017/18 UPWP:

#### Program Administration

- Legislative Priorities for 2017 and 2018

#### Traffic Count Program Management

- Traffic Counts for 2016
- Level of Service (LOS) Report for 2016

#### Long Range Transportation Plan (LRTP)

- Go2040 LRTP Performance Measures and Report

#### Transit Planning

- Planning and Technical Support to St. Lucie County and Community Transit
- Waterways Taxi Feasibility Study
- Transit Development Plan Annual Progress Reports

### Transportation Improvement Program (TIP)

- Interactive TIP for FY 2017/18 – FY 2021/22
- List of Priority Projects (LOPP) for 2016/17 and 2017/18
- FDOT Work Program Review for FY 2017/18 – FY 2021/22 and FY 2018/19 – FY 2022/23

### Congestion Management Process (CMP)

- CMP Major Update Phase 2

### Bicycle/Pedestrian/Greenway Planning

- Transportation Alternatives (TA) Grant Program Implementation
- East Coast Greenway Implementation
- Walton Road Multimodal Improvements Feasibility Study

### Safety and Security Planning

- Sportsman's Park Traffic Safety Analysis
- Security and Safety Issue Identification
- Treasure Coast Community Traffic Safety Team Support
- Continuity of Operations Plan (COOP) Activations

### Transportation Disadvantaged (TD) Program

- Local Coordinating Board for the Transportation Disadvantaged (LCB) Support
- Community Transportation Coordinator Evaluation
- Transportation Disadvantaged Service Plan Major Update

### Freight Planning

- 2040 Treasure Coast Regional Freight Plan

### Ladders of Opportunity

- Transportation Connectivity Study

### Complete Streets Study

- Development of an Inventory of Complete Streets
- Complete Streets Candidate Corridor Identification

### Regional Planning and Coordination

- Treasure Coast Transportation Council Support
- Transportation Regional Incentive Program Administration
- 2040 Treasure Coast Regional Long Range Transportation Plan

### Intergovernmental Planning and Coordination

- Fort Pierce Technical Review Committee
- Transportation Grant Support



## Public Involvement, Education & Outreach

- Public Involvement Plan Evaluation of Effectiveness and Update for 2016 and 2017
- Title VI/Environmental Justice Analyses
- Public Involvement Gallery Operation

While tasks, projects, and activities such as the LRTP, TIP, and CMP are required by Federal regulations to be completed by the TPO, there are other transportation planning tasks, projects, and activities that can be completed by the TPO to meet local needs. The following are several tasks, projects, and activities proposed to be included in the FY 2018/19 – FY 2019/20 UPWP to meet the Federal requirements and local needs:

**I-95/Gatlin Boulevard Jobs Express Terminal Connectivity Access Study:** Evaluate the multi-modal transportation system's connectivity to the future I-95/Gatlin Boulevard Jobs Express Terminal especially with regard to the "first mile/last mile" for residents who do not own nor wish to use an automobile to access the Terminal. The Jobs Express Terminal will accommodate regional bus service and include a park-and-ride component.

**Lead Pedestrian Interval (LPI) Implementation Study:** Identify potential locations for implementing LPI traffic signals which provide pedestrians with the opportunity to begin crossing the street before adjacent motor vehicles are permitted to proceed. LPI signals enhance safety for bicyclists as well as pedestrians.

**Transit Development Plan (TDP) Major Update:** Assist the transit provider in the development of a major update to its TDP, the provider's planning, development, and operational guidance document, based on a ten-year planning horizon.

**Public Involvement Plan (PIP) Major Update:** Complete a major update of the PIP which was last adopted in 2011. The PIP identifies strategies to provide information, public notice, and access to key decisions to ensure early and continuing public involvement in the TPO process.

**Bicycle Facilities Map Update:** Complete an update of the Bicycle Facilities Map which was last updated in 2014. The map includes the locations of designated bike lanes, wide sidewalks, and paved shoulders within the St. Lucie TPO area.

**Brightline Station Support Assessment:** Evaluate the level of public support for a Brightline train station in the vicinity of downtown Fort Pierce. Brightline is an express inter-city train service which currently is establishing stops in South Florida and Orlando.

Continued Preparation of Complete Streets Action Plans: Prepare implementation strategies for corridors identified as candidates for complete streets improvements. Implementation strategies could include sidewalks, bicycle lanes, and safety improvements.

Sea Level Rise Local Mapping: Identify locations susceptible to impacts from coastal flooding or sea level rise. This effort could lead to the development of adaptation strategies to minimize potential impacts on the transportation network.

At their respective meetings in November 2017, the TPO Advisory Committees discussed planning projects for the next UPWP. The BPAC discussion resulted in the inclusion of the Bicycle Facilities Map Update and Brightline Station Support Assessment described above.

### RECOMMENDATION

Because early and continuing input is a vital part of the TPO planning process, it is recommended that a discussion of planning projects for possible inclusion in the FY 2018/19 – 2019/20 UPWP be initiated.