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TREASURE COAST SCENIC HIGHWAY COMMITTEE (TCSHC) 2025 Annual Work Plan

Program/Project/Activity	Goal(s)	Lead	Estimated Date of Completion	Funding/ Technical Support Source(s)
Increase social media presence.	Goals 3-4	TCSHC & St. Lucie TPO	Ongoing	Volunteers & St. Lucie TPO
Participation in community engagement efforts educating the community on the byway and FSHP.	Goals 4-5	TCSHC Public Outreach Subcommittee	Ongoing	Volunteers, St. Lucie TPO, and FDOT
Meet FSHP reporting requirements. Submittal of Annual Report and Annual Work Plan.	N/A	TCSHC & St. Lucie TPO	February 1, 2025 November 15, 2024	St. Lucie TPO and FDOT
Expand partnership network adding at least five local businesses, environmental organizations, or community groups to support the TCSHC.	Goals 1,3 & 4	TCSHC Partner Outreach Subcommittee	October 2025	Volunteers & St. Lucie TPO
Support partner projects that are consistent with the organization's vision.	Goals 1-3	TCSHC Partner Outreach Subcommittee	Ongoing	Volunteers and Partners
Development and distribution of the Treasure Coast Scenic Highway Newsletter	Goals 3-4	TCSHC Partner Outreach Subcommittee	Ongoing April 2025 July 2025 October 2025 January 2026	Volunteers & St. Lucie TPO
Identify potential grant opportunities and submit one grant application.	Goals 1, 3-5	TCSHC Funding Outreach Subcommittee	December 2025	Volunteers, St. Lucie TPO, and FDOT
Support FSHP efforts to educate the community on the value of a designated byway.	Goal 4	TCSHC & St. Lucie TPO	Ongoing	St. Lucie TPO & FDOT
Develop Youth Outreach Program with local High Schools.	Goals 3-4	TCSHC Youth Outreach Subcommittee	Ongoing	Volunteers & St. Lucie TPO
Organize a Youth Engagement Kick-Off Meeting	Goals 3-5	TCSHC Youth Outreach Subcommittee	August 2025	Volunteers, St. Lucie TPO, and FDOT

¹TPO: St. Lucie Transportation Planning Organization

²N/A: Not Applicable

³FDOT: Florida Department of Transportation

Protect, Preserve, and Maintain / Enhance Access / Increase Support / Educate and Promote