



Coco Vista Centre
466 SW Port St. Lucie Blvd, Suite 111
Port St. Lucie, Florida 34953
772-462-1593
[www. treasurecoastscenichighway.com](http://www.treasurecoastscenichighway.com)

TREASURE COAST SCENIC HIGHWAY (TCSH) COMMITTEE

Regular Meeting

Friday, October 10, 2025
10:00 am

Public Participation/Accessibility

Participation in Person: Public comments may be provided in person at the meeting. Persons who require special accommodations under the Americans with Disabilities Act (ADA) or persons who require translation services (free of charge) should contact the St. Lucie TPO at 772-462-1593 at least five days prior to the meeting. Persons who are hearing or speech impaired may use the Florida Relay System by dialing 711.

Written and Telephone Comments: Comment by email to TPOAdmin@stlucieco.org; by regular mail to the St. Lucie TPO, 466 SW Port St. Lucie Boulevard, Suite 111, Port St. Lucie, Florida 34953; or call 772-462-1593 until 9:30 am on October 10, 2025.

AGENDA

1. **Call to Order**
2. **Roll Call**
3. **Comments from the Public**
4. **Approval of Agenda**
5. **Approval of Meeting Summary**
 - *February 14, 2025 Regular Meeting*
6. **Walton Scrub Observation Tower Project:** The St. Lucie County Environmental Resources Department will present an overview of the Walton Scrub Observation Tower project.
7. **TCSHC 2025 Annual Work Plan Update:** An update on progress of the 2025 Work Plan Activities.

Action: Review status and progress of each of the 2025 Annual Work Plan activities and determine action items or new time frames needed to accomplish delayed activities.

- 8. Youth Engagement Strategy:** A youth engagement strategy including partnerships with established local high school volunteer clubs will be presented for consideration.

***Action:** Approve youth engagement strategy, approve with conditions, or do not approve.*

- 9. 2026 Annual Work Plan:** Review and adoption of the 2026 Annual Work Plan for the TCSH Committee.

***Action:** Adopt the 2026 Annual Work Plan, adopt with conditions, or do not adopt.*

- 10. 2026 Meeting Schedule:** Approval of the proposed 2026 regular meeting dates for the TCSH Committee.

***Action:** Approve the proposed 2026 regular meeting dates, approve with conditions, or do not approve.*

- 11. Florida Crossroads Treasure Coast Scenic Highway Production:** An update on the upcoming Florida Crossroads production highlighting the Treasure Coast Scenic Highway.

***Action:** Discuss and provide input in preparation for the Florida Crossroads visit and any information or materials needed to showcase the corridor.*

- 12. Florida Scenic Highways Program (FSHP) Update:** An update of FSHP activities.

- 13. Recommendations/Comments by Members**

- 14. Staff Comments**

- 15. Next Meeting:** The next meeting of the TCCME will be a regular meeting on January 16, 2026, in accordance with Agenda Item 10.

- 16. Adjourn**

NOTICES

The St. Lucie TPO satisfies the requirements of various nondiscrimination laws and regulations including Title VI of the Civil Rights Act of 1964. Public participation is welcome without regard to race, color, national origin, age, sex, religion, disability, income, or family status. Persons wishing to express their concerns about nondiscrimination should contact Marceia Lathou, the Title VI/ADA Coordinator of the St. Lucie TPO, at 772-462-1593 or via email at lathoum@stlucieco.org.

Persons who require special accommodations under the Americans with Disabilities Act (ADA) or persons who require translation services (free of charge) should contact Marceia Lathou at 772-462-1593 at least five days prior to the meeting. Persons who are hearing or speech impaired may use the Florida Relay System by dialing 711.

Items not included on the agenda may also be heard in consideration of the best interests of the public's health, safety, welfare, and as necessary to protect every person's right of access. If any person decides to appeal any decision made by the TCSH Committee with respect to any matter considered at a meeting, that person shall need a record of the proceedings, and for such a purpose, that person may need to ensure that a verbatim record of the proceedings is made which includes the testimony and evidence upon which the appeal is to be based.

Kreyol Ayisyen: Si ou ta renmen resevwa enfòmasyon sa a nan lang Kreyòl Aisyien, tanpri rele nimewo 772-462-1593.

Español: Si usted desea recibir esta información en español, por favor llame al 772-462-1593.



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TREASURE COAST SCENIC HIGHWAY (TCSH) COMMITTEE

Regular Meeting

DATE: Friday, February 14, 2025

TIME: 10:00 am

MEETING SUMMARY

1. Call to Order

The meeting was called to order at 10:08 am.

2. Roll Call

The roll call was conducted via sign-in sheet, and the following members were present:

Members Present

Irene Arpayoglou

Eileen Emery

Diana Gregory, Chair

Marissa Da Breo-Latchman

April Price

Others Present

Stephanie Torres

Teresa Lane

Representing

Florida Department of Environmental Protection (FDEP) – Coastal and Aquatic Managed Areas Division

South Hutchinson Island (incorporated)
 Indian River Drive

Port St. Lucie City Planning Department
 St. Lucie County (at-large)

Representing

St. Lucie TPO

Recording Specialist

3. Comments from the Public – None.

4. Approval of Agenda

* **MOTION** by Chairwoman Gregory to approve the meeting agenda.

** **SECONDED** by Ms. Arpayoglou Carried **UNANIMOUSLY**

5. Approval of Meeting Summary

- *September 20, 2024 Regular Meeting*

* **MOTION** by Chairwoman Gregory to approve the Meeting Summary.

** **SECONDED** by Ms. Arpayoglou Carried **UNANIMOUSLY**

The members discussed the establishment of quorum, and it was noted since there are eight current members, the five present today represent a majority of members. Participants voiced their agreement, with Ms. Price saying she'd welcome the possibility of allowing absent members to vote by proxy in the future.

6. Action Items

6a. Annual Officer Elections: Election of a Chairperson and a Vice Chairperson for the TCSHC for 2025.

* **MOTION** by Ms. Arpayoglou to nominate Chairwoman Gregory as Chairperson.

** **SECONDED** by Ms. Price Carried **UNANIMOUSLY**

* **MOTION** by Chairwoman Gregory to nominate Ms. Emery as Vice Chairperson.

** **SECONDED** by Ms. Price Carried **UNANIMOUSLY**

6b. 2025 Meeting Dates: Approval of the proposed meeting dates for the remainder of 2025 for the St. Lucie TCSHC.

Ms. Torres notified the Committee that Ms. Driver will no longer be able to attend meetings in person on the second Friday of the month but could attend a different day. When asked if they wanted to change the meeting day, most members agreed Friday is best for them and said they will pursue a virtual option for Ms. Driver.

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* **MOTION** by Ms. Arpayoglou to keep the current meeting schedule.

** **SECONDED** by Chairwoman Gregory Carried **UNANIMOUSLY**

6c. 2024 Annual Report: Review of the 2024 Annual Report for the TCSHC.

Ms. Torres briefly summarized highlights from the 2024 Annual Report, which included reorganizing the Committee and forming subcommittees to focus on funding and public, partner and youth outreach. Ms. Torres also highlighted the Committee's inaugural community event, the Indian River Lagoon Science Festival, where Committee members operated an educational booth and invited people to paint seashells and approximately 200 people visited the booth. Chairwoman Gregory commended the Committee for meeting its goals for the year.

* **MOTION** by Chairwoman Gregory to confirm the 2024 Annual Report.

** **SECONDED** by Ms. Arpayoglou Carried **UNANIMOUSLY**

6d. 2025 Annual Work Plan: A review of the 2025 Annual Work Plan for the TCSHC.

Ms. Torres summarized the Annual Work Plan, which includes numerous goals including development and distribution of a newsletter, expanding the group's social media presence, securing five partner agencies and applying for a grant.

* **MOTION** by Chairwoman Gregory to confirm the 2025 Annual Work Plan.

** **SECONDED** by Ms. Arpayoglou Carried **UNANIMOUSLY**

6e. TCSHC Presentation for the Indian River Lagoon Symposium (IRLS): Review of the IRLS presentation.

Ms. Torres provided a brief presentation for the upcoming IRLS, showcasing the goals, objectives and strategies of the TCSHC. Chairwoman Gregory asked if she could include a residential photo along Indian River Drive could be included, noting that the Committee is concerned with preserving the existing neighborhoods along with natural resources. Ms. Price noted that the lower speed limit of 25 miles per hour imposed recently seems to have slowed traffic compared to the earlier speed limit of 35 miles per hour. Ms. Arpayoglou suggested

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showing the road and adjacent waterway to emphasize the proximity between the two.

* **MOTION** by Chairwoman Gregory to approve the IRLS Presentation with the suggested changes.

** **SECONDED** by Ms. Arpayoglou Carried **UNANIMOUSLY**

7. **Discussion Items**

7a. Highlights from the Indian River Lagoon (IRL) Science Festival: Summary of the TCSHC participation at the IRL Science Festival.

Ms. Torres noted she and TCSHC member Steven Haines attended the IRL Science Festival on October 26th at Veterans Memorial Park in Fort Pierce and interacted with about 200 adults and children. Ms. Torres presented several photos of the Committee's booth and shell-painting activity. Chairwoman Gregory praised the turnout and community interaction.

7b. Subcommittee Updates: Review of meeting summaries and major items from Subcommittee Meetings.

Ms. Torres updated members of two Subcommittees that have met since the last regular TCSHC meeting. The Funding Subcommittee discussed seeking federal nonprofit status and discussed grant opportunities for 2025, while the Public Outreach Subcommittee drafted goals to obtain more partner events and produce the first TCSHC newsletter this year. The remaining two Subcommittees were unable to meet but plan to do so before the next regular TCSHC meeting.

Ms. Price noted she will be attending several Earth Day events in April and said she will distribute TCSHC materials at the events. She further noted flyers with QR codes linking to the Committee's website or social media accounts would be helpful. Ms. Price also offered to introduce Ms. Torres to Greg Enns, publisher of "Indian River Magazine," to generate more publicity for the group's events and mission.

Ms. Arpayoglou identified that this is the 50-year anniversary of the Aquatic Preserve Act that created her Division in FDEP and suggested the TCSHC work to include a kiosk and signage at the new observation tower being built at Walton Scrub on Indian River Drive. The St. Lucie

County Environmental Resource Division that is installing the tower will make a presentation to the Committee, she also indicated, prompting Chairwoman Gregory to note that lack of parking is an issue at the nature preserve and elsewhere on Indian River Drive.

7c. Florida Scenic Highways Program (FSHP) Update: An update of FSHP activities.

Ms. Torres explained that Mike Palozzi of FDOT provided dozens of FSHP wall calendars to the Committee and informed members of the upcoming annual meeting in Apalachicola February 25-27. He reiterated that FDOT is available for any printing needs the TCSHC has, and Ms. Torres suggested asking FDOT to print a kiosk sign rather than brochures since the Committee already has brochures. She reminded members that Florida Crossroads may be coming to photograph local scenic byways and interview stakeholders as part of its statewide focus on such roadways.

- 8. Recommendations/Comments by Members** – Ms. Price remarked that FDOT is a huge asset and suggested the TCSHC take advantage of everything the state agency offers. Chairwoman Gregory asked if there are any constraints from local governments if the group were to pursue 501c3 nonprofit status, and Ms. Torres offered to research the matter. Chairwoman Gregory said she has reviewed the requirements for nonprofit status and said while most tasks can be competed online, there are small fees associated with becoming a nonprofit organization.

The members then discussed the costs to establish a nonprofit, solicitation of public funds, potential grants, and sponsorships and agreed to continue discussions on the topic.

- 9. Staff Comments** – Ms. Torres identified the Committee vacancies for resident members from unincorporated North and South Hutchinson Islands and indicated alternates are needed for several positions.
- 10. Next Meeting:** The next meeting of the TCSHC will be a regular meeting scheduled for 10:00 am on Friday, May 9, 2025.

Chairwoman Gregory asked if Ms. Torres would send the bylaws to each member to review for possible solutions to members who can't attend meetings in person. She suggested a virtual option be made available.

Ms. Price asked if Ms. Torres could inform her which subcommittees need members so she can select one or more to join.

11. Adjourn – The meeting was adjourned at 10:58 am.

Respectfully submitted:

Approved by:

Teresa Lane
Recording Specialist

Diana Gregory
Chairwoman



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AGENDA ITEM SUMMARY

Board/Committee:	Treasure Coast Scenic Highway Committee (TCSHC)
Meeting Date:	October 10, 2025
Item Number:	6
Item Title:	Walton Scrub Observation Tower Project
Item Origination:	Treasure Coast Scenic Highway 2025 Annual Work Plan
UPWP Reference:	Task 4.2: Intergovernmental Planning and Coordination
Requested Action:	None
Staff Recommendation:	It is recommended the committee engage in discussion on potential avenues for support and collaboration.

Attachments

- Staff Report
- Walton Scrub Observation Tower Project
 - Location Map
 - Plans



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MEMORANDUM

TO: Treasure Coast Scenic Highway Committee (TCSHC)

THROUGH: Peter Buchwald
Executive Director

FROM: Stephanie M. Torres
Bicycle Pedestrian Program Manager

DATE: September 30, 2025

SUBJECT: **Walton Scrub Observation Tower Project**

BACKGROUND

To support the TCSHC 2025 Work Plan goals of expanding the partnership network of the committee and of supporting partner projects along the Scenic Highway, the St. Lucie County Environmental Resources Department (ERD) was invited to provide a presentation on one of its latest initiatives along the Treasure Coast Scenic Highway, a new observation tower at Walton Scrub Preserve located off Indian River Drive.

ANALYSIS

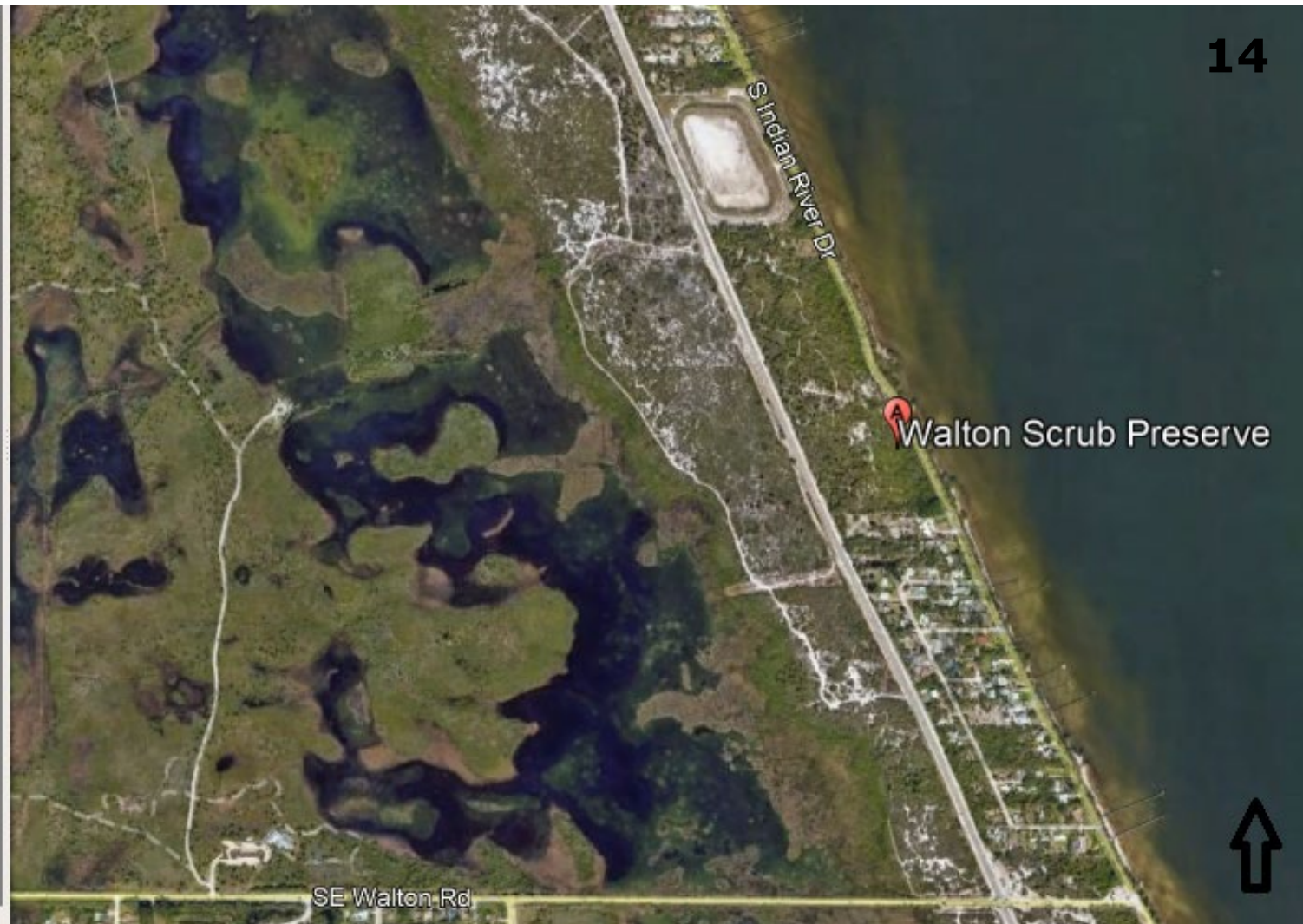
The St. Lucie County ERD will showcase its new observation tower project constructed off Indian River Drive at the Walton Scrub Preserve. The tower is over 50 feet tall and will facilitate beautiful views of the lagoon and ocean. This project is designed to enhance public access to natural resources, promote environmental education, and offer unique recreational opportunities along the corridor. The observation tower will serve as a destination point, drawing both residents and visitors to experience the area's natural beauty from an environmental perspective. Future plans for Walton Scrub will include construction of an outdoor pavilion and restroom facility as well as a boardwalk and fishing pier on the lagoon for visitors to enjoy.

Highlighting this project provides an opportunity to explore how the committee can support and amplify initiatives led by its partners. It also reinforces the committee's Work Plan objective of championing projects that increase awareness, appreciation, and access to the corridor's scenic, cultural and ecological assets.

RECCOMENDATION

It is recommended the committee engage in discussion on potential avenues for support and collaboration.

A **Walton Scrub Preserve**
10809 S Indian River Dr,
Fort Pierce, FL 34981
(772) 462-2526
stlucieco.gov



62'-8 1/2"

58'-0"

Connection
P4, Typ.

Bay 7

42'-5"

Bay 6

35'-5"

Bay 5

Connection T4, Typ.

28'-5"

Bay 4

21'-5"

Bay 3

14'-5"

Bay 2

7'-5"

Bay 1

Connection T1, Typ.

0'-0" (El. 33.00 NAVD)

Connection T6

WEST ELEVATION

(Foundations not shown for clarity)

Scale: 1/8"=1'-0"

62'-8 1/2"

58'-0"

50'-0"

Bay 7

42'-5"

Bay 6

35'-5"

Bay 5

28'-5"

Bay 4

21'-5"

Bay 3

14'-5"

Bay 2

7'-5"

Bay 1

0'-0" (El. 33.00 NAVD)

SOUTH ELEVATION(South Shown, North Similar)
(Foundations not shown for clarity)

Scale: 1/8"=1'-0"

62'-8 1/2"

58'-0"

50'-0"

Bay 7

42'-5"

Bay 6

35'-5"

Bay 5

28'-5"

Bay 4

21'-5"

Bay 3

14'-5"

Bay 2

7'-5"

Bay 1

0'-0" (El. 33.00 NAVD)

EAST ELEVATION

(Foundations not shown for clarity)

Scale: 1/8"=1'-0"

16

Notes:

1. For connections T1-T5, see "Truss Connections (1 of 2)" sheet.
2. For connections T6-T8, see "Truss Connections (2 of 2)" sheet.
3. For Connection P5, see "Platform Details" sheet.
4. See "Sunburst Performance Specification" sheet for Sunburst information.
5. See "Sailfish Performance Specification" sheet for Sailfish information.
6. The "2" in "2L4x4x1/8" indicates a double angle. Other angle sizes similar.
7. All labeled heights (X'-X") are to the top of grating.

REVISIONS

DATE	BY	DESCRIPTION	DATE	BY	DESCRIPTION

KimleyHorn

JERRY MARCUS PICCOLI, P.E.
P.E. LICENSE NUMBER 80494
1020 WELFARE WAY, SUITE 200
WEST PALM BEACH, FL 33411
(561) 845-8865
FAX: (561) 845-8865
WWW.KIMLEYHORN.COM

ST. LUCIE COUNTY
BOARD OF COUNTY COMMISSIONERS
WALTON SCRUB PRESERVE PHASE I
OBSERVATION TOWER

TOWER ELEVATIONSSHEET
NO.

S-6

K:\STLUCIE\TOWER

1/10/2023

9:51:32 AM

K:\WPB_Design\044721028_Walton_Scrub_Tower\044721028-struct-Tower\TOWER.dwg



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AGENDA ITEM SUMMARY

Board/Committee:	Treasure Coast Scenic Highway Committee (TCSHC)
Meeting Date:	September 30, 2025
Item Number:	7
Item Title:	TCSHC 2025 Annual Work Plan Update
Item Origination:	TCSHC Work Plan
UPWP Reference:	Task 4.2 – Intergovernmental Planning
Requested Action:	Review status and progress of each of the Annual Work Plan activities and determine action items or new time frames needed to accomplish delayed activities.
Staff Recommendation:	To enhance the effectiveness and efficiency of TCSHC's efforts in completing the Annual Work Plan, it is recommended that outstanding items be reviewed and due dates updated to reflect current timeline.

Attachments

- Staff Report



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MEMORANDUM

TO: Treasure Coast Scenic Highway Committee

THROUGH: Peter Buchwald
Executive Director

FROM: Stephanie M. Torres
Bicycle Pedestrian Program Manager

DATE: September 30, 2025

SUBJECT: **TCSHC 2025 Annual Work Plan Update**

BACKGROUND

The 2025 Annual Work Plan for the Treasure Coast Scenic Highway Committee (TCSHC) is a document required to be developed by the TCSHC. The Annual Work Plan specifies the programs, projects, and activities that the TCSHC will undertake for the 2025 calendar year along with a timeframe for completion and the responsible party.

ANALYSIS

The Treasure Coast Scenic Highway Annual Work Plan incorporates the activities and goals that will assist the committee with social media outreach, community engagement, and efforts to educate the community on the Treasure Coast Scenic Highway. The 2025 Work Plan consists of 10 major activities that correlate with the 5 goals of the TCSHC. The progress on these items is summarized in the following:

Program/Project/Activity	Goal(s)	Lead	Estimated Date of Completion	Funding/ Technical Support Source(s)
Increase social media presence.	Goals 3-4	TCSHC & St. Lucie TPO	7 posts so far this year	Volunteers & St. Lucie TPO
Participation in community engagement efforts educating the community on the byway and FSHP.	Goals 4-5	TCSHC Public Outreach Subcommittee	Ongoing	Volunteers, St. Lucie TPO, and FDOT
Meet FSHP reporting requirements. Submittal of Annual Report and Annual Work Plan.	N/A	TCSHC & St. Lucie TPO	COMPLETED February 2025 November 2024	St. Lucie TPO and FDOT
Expand partnership network adding at least five local businesses, environmental organizations, or community groups to support the TCSHC.	Goals 1,3 & 4	TCSHC Partner Outreach Subcommittee	COMPLETED ORCA ERD MANATEE CENTER SMITHSONIAN AQUARIUM IRL SCIENCE FESTIVAL	Volunteers & St. Lucie TPO
Support partner projects that are consistent with the organization's vision.	Goals 1-3	TCSHC Partner Outreach Subcommittee	Ongoing	Volunteers and Partners
Development and distribution of the Treasure Coast Scenic Highway Newsletter	Goals 3-4	TCSHC Partner Outreach Subcommittee	MAY 2025 - COMPLETE Aug. 2025 - COMPLETE October 2025 - In Progress January 2026 - ONGOING	Volunteers & St. Lucie TPO
Identify potential grant opportunities and submit one grant application.	Goals 1, 3-5	TCSHC Funding Outreach Subcommittee	December 2025	Volunteers, St. Lucie TPO, and FDOT
Support FSHP efforts to educate the community on the value of a designated byway.	Goal 4	TCSHC & St. Lucie TPO	Ongoing	St. Lucie TPO & FDOT
Develop Youth Outreach Program with local High Schools.	Goals 3-4	TCSHC Youth Outreach Subcommittee	Ongoing	Volunteers & St. Lucie TPO
Organize a Youth Engagement Kick-Off Meeting	Goals 3-5	TCSHC Youth Outreach Subcommittee	August 2025	Volunteers, St. Lucie TPO, and FDOT

The 2025 Work Plan includes the following items that need to be revisited:

- **Grant Opportunities** – The TCSHC has not yet explored grant funding opportunities due to the lack of formal nonprofit or 501c(3) tax-exempt status. This limitation presents significant challenges, as many grant opportunities, especially those at the state and federal levels, require applicants to be eligible for funding. Without this designation, the Committee is unable to apply directly for a wide range of public and private grants that could otherwise support enhancements, programming, and promotional efforts along the Scenic Highway. **Needed Action:** Explore alternative strategies.
- **Youth Outreach & Engagement Kick-Off** – The TCSHC has not yet established a Youth Outreach Strategy due to the absence of a formal framework to support youth involvement. **Needed Action:** Committee should look to establish partnership with existing student-led volunteer groups such as Key Clubs or environmental clubs.

RECOMMENDATION

To enhance the effectiveness and efficiency of TCSHC's efforts in completing the Annual Work Plan, it is recommended that outstanding items be reviewed and due dates updated to reflect current timeline.



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AGENDA ITEM SUMMARY

Board/Committee:	Treasure Coast Scenic Highway Committee (TCSHC)
Meeting Date:	October 10, 2025
Item Number:	8
Item Title:	Youth Engagement Strategy
Item Origination:	Florida Scenic Highway Program (FSHP) Requirements
UPWP Reference:	Task 4.2: Intergovernmental Planning and Coordination
Requested Action:	Approve youth engagement strategy, approve with conditions or do not approve.
Staff Recommendation:	Because development of a Youth Engagement Strategy aligns with the TCSHC 2025 Work Plan Goals of developing a Youth Outreach Program, it is recommended that the Youth Engagement Strategy be approved.

Attachments

- Staff Report



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MEMORANDUM

TO: Treasure Coast Scenic Highway Committee (TCSHC)

THROUGH: Peter Buchwald
Executive Director

FROM: Stephanie M. Torres
Bicycle Pedestrian Program Manager

DATE: September 30, 2025

SUBJECT: **Youth Engagement Strategy**

BACKGROUND

A key focus of the TCSHC 2025 Annual Work Plan is to strengthen community partnerships and expand youth engagement activities for the committee. Engaging young people in meaningful, place-based service opportunities helps cultivate a new generation of environmental stewards and community leaders. Youth participation in Scenic Highway projects not only fosters a personal connection to the environment but also encourages long-term civic responsibility and leadership development.

ANALYSIS

To support youth participation in Scenic Highway volunteer activities, collaboration with local school volunteer organizations (Key Clubs and other student-led service organizations) should be explored. Partnering alongside these established groups ensures a structured approach to youth involvement and provides a built-in network of motivated volunteers. Additionally, working with club sponsors or faculty advisors allows schools to designate chaperones or authorized adult representatives who can oversee student participation during events. This approach not only ensures proper supervision and safety but also strengthens school-community partnerships and encourages continued engagement through recognized service hours and leadership development opportunities.

Building on these partnerships, engaging youth through service-oriented events like clean-ups not only fosters a sense of responsibility and connection to the local environment but also builds early awareness of the Scenic Highway's value, laying the groundwork for sustained community involvement and future leadership. Through collaboration with partners such as the Smithsonian Marine Eco-Systems Exhibit at South Causeway Park, beach or park clean-up events can provide meaningful, hands-on experiences that combine environmental education with civic engagement, making a lasting impact on both participants and the Scenic Highway Corridor.

RECOMMENDATION

Because development of a Youth Engagement Strategy aligns with the TCSHC 2025 Work Plan Goals of developing a Youth Outreach Program, it is recommended that the Youth Engagement Strategy be approved.



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AGENDA ITEM SUMMARY

Board/Committee:	Treasure Coast Scenic Highway Committee (TCSHC)
Meeting Date:	October 10, 2025
Item Number:	9
Item Title:	2026 Annual Work Plan
Item Origination:	Treasure Coast Scenic Highway Committee
UPWP Reference:	Task 4.2: Intergovernmental Planning and Coordination
Requested Action:	Adopt the 2026 Annual Work Plan, adopt with conditions, or do not adopt.
Staff Recommendation:	Because the 2026 Annual Work Plan meets the requirements of the Florida Scenic Highway Program and will assist the TCSHC by providing goals and activities for the 2026 calendar year, it is recommended that the Treasure Coast Scenic Highway Committee review and adopt the 2026 Annual Work Plan.

Attachments

- Staff Report
- Draft 2026 Annual Work Plan



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MEMORANDUM

TO: Treasure Coast Scenic Highway Committee (TCSHC)

THROUGH: Peter Buchwald
Executive Director

FROM: Stephanie M. Torres
Bicycle Pedestrian Program Manager

DATE: September 30, 2025

SUBJECT: 2026 Annual Work Plan

BACKGROUND

The 2026 Annual Work Plan for the Treasure Coast Scenic Highway Committee (TCSHC) is required to be completed by the TCSHC. The Annual Work Plan specifies the programs, projects, and activities that the TCSHC will undertake for the 2026 calendar year along with a timeframe for completion and responsible party.

ANALYSIS

The 2026 Annual Work Plan is attached which incorporates activities and goals that will assist the committee with reorganization efforts, community engagement, and education efforts to educate the community on the Treasure Coast Scenic Highway. The 2026 Work Plan consists of 9 major activities that correlate with the 5 goals of the Treasure Coast Scenic Highway Committee.

The major activities of the 2026 work plan include:

- **Expand Social Media Storytelling & Visual Content:** Highlight compelling stories, photos, and videos from travelers, community members, and local businesses.

- **Participation in community engagement efforts educating the community on the byway and FSHP:** Inform residents, business, tourists, and local governments about how the scenic highway can benefit the community in terms of economic, environmental, social, and cultural aspects.
- **Meet FSHP reporting requirements for Annual Report and Work Plan submissions:** The committee will submit two reports annually to comply with the Florida Scenic Highway Program requirements. An Annual Work Plan is due by November 15th that outlines the goals, strategies, and actions for the upcoming year. An Annual Report is due annually by February 1st that summarizes the TCSHC's achievements, challenges, and impacts for the previous year.
- **Corridor Management Plan Update:** Update the Treasure Coast Scenic Highway Corridor Management Plan (CMP) in alignment with Florida Scenic Highway Program requirements. The update will ensure compliance with program standards, reflect current conditions and priorities, and integrate community and stakeholder input.
- **Submit Florida Scenic Highway Gary Balough Award Nomination:** Prepare and submit a nomination for the FSHP Gary Balough Award to recognize the Treasure Coast Scenic Highway's achievements, highlighting key projects, community impact, and corridor enhancements.
- **Support partner projects that are consistent with the TCSHC's vision:** Collaborate with local organizations, agencies and community groups to identify, support and promote projects that contribute to the overall goals of the TCSHC and FSHP.
- **Develop and expand distribution of the Treasure Coast Scenic Highway Newsletter:** Broaden the reach of the TCSH newsletter by connecting with new partners and leveraging digital channels to reach more readers.
- **Support FSHP efforts to educate the community on the value of a designated byway:** Because engaging the community can foster a sense of ownership and stewardship, the TCSHC will participate in, and support events initiated by the FDOT D4 Scenic Highway Program.

- **Coordinate Youth Engagement Activities with Local Partners:**
Because the TCSHC aims to foster youth involvement and awareness in the preservation of the scenic highway, the committee will co-organize youth engagement activities with local partners. The activities will be aimed at engaging local youth to participate in community service activities along the Treasure Coast Scenic Highway, aiming to inspire a sense of stewardship and community involvement.

RECOMMENDATION

Because the 2026 Annual Work Plan meets the requirements of the Florida Scenic Highway Program and will assist the TCSHC by providing goals and activities for the 2026 calendar year, it is recommended that the Treasure Coast Scenic Highway Committee review and adopt the 2026 Annual Work Plan.



Coco Vista Centre
466 SW Port St. Lucie Blvd, Suite 111
Port St. Lucie, Florida 34953
772-462-1593
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TREASURE COAST SCENIC HIGHWAY COMMITTEE (TCSHC)
DRAFT 2026
Annual Work Plan

Program/Project/Activity	Goal(s)	Lead	Estimated Date of Completion	Funding/ Technical Support Source(s)
Expand Social Media Storytelling & Visual Content	Goals 3-4	TCSHC & St. Lucie TPO	Ongoing	Volunteers & St. Lucie TPO
Participation in community engagement efforts educating the community on the byway and FSHP.	Goals 4-5	TCSHC Public Outreach Subcommittee	Ongoing	Volunteers, St. Lucie TPO, and FDOT
Meet FSHP reporting requirements. Submittal of Annual Report and Annual Work Plan.	N/A	TCSHC & St. Lucie TPO	February 1, 2026 November 15, 2025	St. Lucie TPO and FDOT
Corridor Management Plan (CMP) Update	Goals 3 & 5	TCSHC & St. Lucie TPO	December 2026	Volunteers & St. Lucie TPO
Submit Florida Scenic Highway Gary Balough Award Nomination	Goals 3 & 4	TCSHC	September 2026	Volunteers & St. Lucie TPO
Support partner projects that are consistent with the organization's vision.	Goals 1-3	TCSHC Partner Outreach Subcommittee	Ongoing	Volunteers and Partners
Develop and expand distribution of the Treasure Coast Scenic Highway Newsletter	Goals 3-4	TCSHC Partner Outreach Subcommittee	Ongoing April 2026 July 2026 October 2026 January 2027	Volunteers & St. Lucie TPO
Support FSHP efforts to educate the community on the value of a designated byway.	Goal 4	TCSHC & St. Lucie TPO	Ongoing	St. Lucie TPO & FDOT
Coordinate Youth Engagement Activities with local partners.	Goals 3-5	TCSHC Youth Outreach Subcommittee	May 2026	Volunteers, St. Lucie TPO, and FDOT

¹TPO: St. Lucie Transportation Planning Organization

²N/A: Not Applicable

³FDOT: Florida Department of Transportation



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AGENDA ITEM SUMMARY

Board/Committee:	Treasure Coast Scenic Highway Committee (TCSHC)
Meeting Date:	October 10, 2025
Item Number:	10
Item Title:	2026 Meeting Dates
Item Origination:	Treasure Coast Scenic Highway Committee
UPWP Reference:	Task 4.2: Intergovernmental Planning and Coordination
Requested Action:	Approve the proposed 2026 regular meeting dates, approve with conditions, or do not approve.
Staff Recommendation:	It is recommended that the proposed 2026 meeting dates for the TCSHC be approved.

Attachments

- Proposed TCSHC 2026 Meeting Dates



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TREASURE COAST SCENIC HIGHWAY COMMITTEE (TCSHC)

2026 Meeting Dates *(Proposed)*

Friday, January 16, 2026, 10:00 am

Friday, April 10, 2026, 10:00 am

Friday, July 17, 2026, 10:00 am

Friday, October 16, 2026, 10:00am

NOTICES

The St. Lucie TPO satisfies the requirements of various nondiscrimination laws and regulations including Title VI of the Civil Rights Act of 1964. Public participation is welcome without regard to race, color, national origin, age, sex, religion, disability, income, or family status. Persons wishing to express their concerns about nondiscrimination should contact Marceia Lathou, the Title VI/ADA Coordinator of the St. Lucie TPO, at 772-462-1593 or via email at lathoum@stlucieco.org.

Persons who require special accommodations under the Americans with Disabilities Act (ADA) or persons who require translation services (free of charge) should contact Marceia Lathou at 772-462-1593 at least five days prior to the meeting. Persons who are hearing or speech impaired may use the Florida Relay System by dialing 711.

Items not included on the agenda may also be heard in consideration of the best interests of the public's health, safety, welfare, and as necessary to protect every person's right of access. If any person decides to appeal any decision made by the St. Lucie TPO Advisory Committees with respect to any matter considered at a meeting, that person shall need a record of the proceedings, and for such a purpose, that person may need to ensure that a verbatim record of the proceedings is made which includes the testimony and evidence upon which the appeal is to be based.

Kreyol Ayisyen: Si ou ta renmen resevwa enfòmasyon sa a nan lang Kreyòl Aysiyen, tanpri rele nimewo 772-462-1593.

Español: Si usted desea recibir esta información en español, por favor llame al 772-462-1593.

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AGENDA ITEM SUMMARY

Board/Committee:	Treasure Coast Scenic Highway Committee (TCSHC)
Meeting Date:	October 10, 2025
Item Number:	11
Item Title:	Florida Crossroads Treasure Coast Scenic Highway Production
Item Origination:	Florida Scenic Highway Program Partnership
UPWP Reference:	Task 4.2 – Intergovernmental Planning
Requested Action:	Discuss and provide input in preparation for the Florida Crossroads visit and any information or materials needed to showcase the corridor.
Staff Recommendation:	Because being featured on the Florida Crossroads program aligns with the TCSH Work Plan, a curated list of special sights, attractions, and projects along the TCSH should be developed. To ensure that the corridor's most significant and visually compelling elements are highlighted.

Attachments

- Staff Report



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MEMORANDUM

TO: Treasure Coast Scenic Highway Committee (TCSHC)

THROUGH: Peter Buchwald
Executive Director

FROM: Stephanie M. Torres
Bicycle Pedestrian Program Manager

DATE: September 30, 2025

SUBJECT: **Florida Crossroads filming Treasure Coast Scenic Highway**

BACKGROUND

Florida Crossroads is a documentary series produced by WFSU-TV, a PBS member television station owned by Florida State University and located in Tallahassee. WFSU is known for its educational and public affairs programming. In 2022, WFSU partnered with the Florida Scenic Highways Program to develop a multi-year project producing television segments that delve into the history of the byways. The series aims to highlight the intrinsic resources found along Florida's highway system, showcasing the state's diverse cultural, historical, and natural landscapes.

ANALYSIS

Filming the Treasure Coast Scenic Highway for the Florida Crossroads Program provides a valuable opportunity to highlight the corridor's unique features. The resulting content can be used to promote tourism, support local businesses, and enhance public awareness of the Treasure Coast Scenic Highway's offerings. This initiative aligns with the TCSH Work Plan by expanding outreach, strengthening community partnerships, and enhancing marketing efforts to attract visitors along the corridor. Showcasing TCSH in a professional program like Florida Crossroads elevates the highway's profile and supports long-term corridor management efforts.

RECOMMENDATION

Because being featured on the Florida Crossroads program aligns with the TCSH Work Plan, a curated list of special sights, attractions, and projects along the TCSH should be developed to ensure that the corridor's most significant and visually compelling elements are highlighted.



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AGENDA ITEM SUMMARY

Board/Committee:	Treasure Coast Scenic Highway Committee (TCSHC)
Meeting Date:	October 10, 2025
Item Number:	8c
Item Title:	Florida Scenic Highway Program (FSHP) Update
Item Origination:	FSHP
UPWP Reference:	Task 4.2 – Intergovernmental Planning
Requested Action:	Discuss and provide comments
Staff Recommendation:	None

Attachments

- 2025 FSHP Mid-Year Meet-Up Agenda

Join us for the

FLORIDA SCENIC HIGHWAYS PROGRAM 2025 MID-YEAR MEET UP

September 25, 2025 – 3 - 5 PM

Microsoft Teams Meeting

SESSIONS WILL INCLUDE:

- Program Update
- Florida's Sunshine Law
- Updating Your Corridor Management Plan



**Scan the QR Code to
register for the meet up!**

