PORT ST. LUCIE URBANIZED AREA
TRANSIT SUMMIT
Summit Agenda

- WELCOME
- THE WHAT: Regional Transit Perspective
- THE WHY: Transit Needs and Economic Development
- THE WHO: Regional Transit Agency Experience in Florida
- THE HOW: Where Do We Go From Here?
- Summit Review, Wrap Up and How to Follow-up
What Moves You?
Regional Transit Authority?
Connect Some Mobility Dots

- Urbanized Area Designation
- Joint MPO/TPO - Governor’s Letter
- Efficiency & Governance Studies
- Regional TDP / LRTP
- Regional Mobility Coordination: RTO / RTA

Port St. Lucie Urbanized Area Transit Summit
Vision from the Summit

- Michael Mortell, Chairman, Martin County MPO
- Darrell Drummond, Chairman, St. Lucie TPO
The Four “E’s” in Mobility

- **Economy** (Job Access, Education, Business, Stimulus, etc.)
- **Energy** (Conservation, Dependency, Costs, Clean, Alternatives, etc.)
- **Environment** (Resources, Climate Change, Growth Management, Land-Use, Sustainability, etc.)
- **Equity** (Social Service, Dependent Markets, Seniors, Youth, Low Income, etc.)
Regional Transit Perspectives

A National Perspective
- Dr. Yvette Taylor, Regional Administrator
- Federal Transit Administration District 4

A State Perspective
- Ed Coven, State Transit Manager
- State Transit Office, Florida Department of Transportation

A Regional Perspective
- Jeff Weidner, Mobility Manager
- District 4, Florida Department of Transportation
Transit Planning

- Regional Transit Development Plan

Bill Morris, Senior Research Associate
Center for Urban Transportation Research (CUTR), University of South Florida
Public Transportation and the Region’s Vision for Mobility - Panel Discussion

- Larry Pelton, President - Economic Development Council of St. Lucie County
- Tammy Simoneau, Executive Director - Economic Council of Martin County
- Bobby Rodriguez, CEO and Founder - Latin Chamber of Commerce of the Treasure Coast
Public Transportation and the Region’s Vision for Mobility - Panel Discussion - Continued

- Dr. Edwin Massey, President - Indian River State College
- Stefan Matthes, President/Senior Vice President - Sustainable Treasure Coast, Inc./Culpepper and Terpening, Inc.
- Charles Grande, Chairman - St. Lucie County Board of County Commissioners
10 Minute Break

NEXT RTA EXPERIENCES IN FLORIDA
Regional Transit Agency Experience in Florida

- Scott Clem, Director of Strategic Planning - Jacksonville Transportation Authority
- Joe Giulietti, Executive Director - South Florida Regional Transportation Authority
- Bob Clifford, Executive Director - Tampa Bay Area Regional Transportation Authority
- Rob Gregg, Director, Transit Management & Innovation - Center for Urban Transportation Research (CUTR)
St. Lucie/Martin Action Plan

Bill Ball, Chief Operating Officer - Tindale-Oliver & Associates
RTO Process: Education & Awareness Series

- Role of Transit in Supporting Regional Vision
- Mobility Service Types / Characteristics / Markets
- Land Use Coordination
- Regional Allocation Model / Investments / Funding
- RTA Roles, Responsibilities, Organizational Structure & Legislative Powers

RTO Coordination Role

Recommendations To MPO/TPO/Local Governments
FEAR: $$$$$ BILLIONS!

Equity
PSL Regional Mobility Initiative

Mobility Improvements for Existing and New Customers

Customer Mobility Services & Improvements
Coming together is a beginning; keeping together is progress; working together is success.

HENRY FORD

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2004

- Recognition of Martin MPO / ST Lucie TPO
- Require Coordinated Plans
- Formal Agreement
- Move toward Regional Transit
Key Focus: Regionalism

- Employment / Job Access
- Growth Management
- Community Identities
- Mode Options
- Sustainability

Port St. Lucie Urbanized Area Transit Summit
Think:
✓ Market
✓ Area
✓ Linear
✓ Mode
What’s a Mobility Region?

Florida Economic Development Council, Inc. Regions

Florida Regional Planning Councils
Sustainable Treasure Coast Report

Action Steps

a. Have the MPOs in the region continue to work together to identify and effectively address local and regional multimodal transportation needs through their planning, programming, and public involvement functions.

b. Further efforts to improve transportation and land use linkages, particularly in support of increased transportation choices, through MPO partnerships with local governments and the TCRPC.

c. Continue the evolution of transportation planning structures, products, and processes so that they are able to meet challenges and opportunities in the region while ensuring efficient and effective utilization of available resources. The Port St. Lucie urbanized area MPO has already committed to exploring formation of a Regional Transit/Transportation Authority.

d. Increase public and private efforts to close the large gap between funding required and funding available to meet local and regional transportation needs while ensuring equitable generation and distribution of funding.

e. Use a combination of local government comprehensive plan and land development regulation requirements and incentives to ensure provision of a full range of interconnected transportation modes (walking, biking, and public transit) and protection of transportation investments.

f. Promote development forms and designs that maximize use of existing transportation infrastructure, reduce the number and length of vehicle trips, and disperse traffic through interconnections among developments and retention or establishment of grid street networks.

g. Plan for and implement a fixed route public transit system for the region and ensure that development and redevelopment around stations and along corridors, where appropriate, have transit-supportive characteristics (e.g., adjacent compact, higher density/intensity and mixed land uses with emphasis on workforce housing and surrounded by a fine-grained network of streets usable by pedestrians and bicyclists).

LEARNING FROM TREASURE COAST BEST PRACTICES

The three Treasure Coast Metropolitan Planning Organizations (MPOs) are taking major steps forward to plan innovatively and together for the region’s growth. Their planning processes to guide major transportation investments now employ various tools to engage the public and local governments in exploring trends, understanding transportation/land use connections, and considering alternative futures. Also, their plans are beginning to include regional-level components to reflect shared goals, shared facilities, and a shared responsibility for delivering improvements to the regional transportation system. Past practices yielded MPO plans focused on separate parts of the region and adopted local land use plans.

The interrelationship of transportation and growth will have a profound effect on the economic vitality and quality of life of tomorrow’s Treasure Coast. The MPOs and their partners must plan for a full range of interconnected transportation modes, lessening our reliance on single passenger vehicles and long trip lengths.

James A. Wolfe, P.E., District Secretary, FDOT District 4
Future of Public Transportation: Relevance

- Think:
  - Market
  - Area
  - Linear
  - Mode
  - Transportation System
    - Trip type
    - Trip Mode
    - Time of Day
    - Customer Niche
Good Ideas?
Fixed Route